



The NU Transportation Center Icarus Society presents...

The Role of the Media in Covering Aviation

Tuesday, May 24, 2016 | 5:15 PM

Kellogg Donald Jacobs Center | 2001 Sheridan Road, Room 276, Evanston

*U.S. news consumers have a near-insatiable desire for airline news. They want to know where to find deals, which airlines offer the best legroom and entertainment and what carriers are safest. But should the journalists give readers and viewers only what they crave? Or should they go beyond the headlines and offer a more complete view of the airline industry? Medill **Professor Clarke Caywood** will moderate a panel discussion of three communications experts on journalism's coverage of the aviation industry. Our panelists include:*

BRIAN SUMERS
Transport Editor
Americas
Aviation Week

MICAH MAIDENBERG
Reporter
Crain's Chicago
Business

STEVE NOLAN
Vice President
Communications & PR
GoGo

BRIAN SUMERS is a Los Angeles-based journalist covering airports and airlines. Summers regularly writes for Conde Nast Traveler and Aviation Week and also has contributed to the Wall Street Journal, Los Angeles Times, Skift and L.A. Weekly. Previously, he worked as a reporter for the Tampa Bay Times, St. Louis Post-Dispatch and Los Angeles Daily News. Summers is a magna cum laude graduate of Northwestern University's Medill School of Journalism, and he holds a master's degree in journalism from the University of Southern California's Annenberg School.

MICAH MAIDENBERG is a reporter covering transportation, aviation and manufacturing for Crain's Chicago Business. He also spent nearly three years writing about commercial and residential real estate for the publication. Maidenberg's journalism experience includes a stint as editor of two weekly newspapers in Chicago, reporting positions at publications in Virginia and Northern California and freelance work for outlets such as WBEZ-FM/91.5 and the Jewish Daily Forward. Maidenberg, 36, is a native of Marion, Ind. and a 2003 graduate of Indiana University.

STEVE NOLAN joined Gogo in 2011 and currently serves as the company's vice president of corporate communications. Steve is responsible for managing all aspects of Gogo's external and internal communications including social media. During his career at Gogo, he supported a complete rebranding of the company from Aircell to Gogo. He also helped guide the company public through its IPO and has supported the company's growth into a global organization. Steve has more than 20 years of communications and journalism experience and has served in leadership roles in both PR agency and corporate communications, supporting some of the most recognizable brands in the world. He started his career as a television reporter and writer. Steve earned his Bachelor's Degree in Communications from the University of Iowa and a Master's Degree in Journalism from the Medill School of Journalism at Northwestern University.