Uber Freight

Visibility through the Supply Chain

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Bob Chappuis
Volatility amplifies the need for transparency and visibility

**Carriers**

Drivers aging out

- 1993
- 2003
- 2013

84% of carriers own <4 trucks
Small carriers disadvantaged (lack of access to attractive loads)

**Brokers**

Inefficient capacity sourcing

Significantly fragmented - 17K brokers

**Shippers**

IT fragmentation

- >20% of tenders rejected
- Logistics cost ~5% of rev for shippers

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We came together to embark on a vision

To lead the digital transformation of global logistics with the most comprehensive end-to-end logistics platform
See every order, every mode, everywhere

- Real time tracking for Truck, Less-than-Truckload, Rail, and Ocean
- Enabled using
  - Uber Freight’s Carrier App
  - Modern APIs
  - ELDs
  - EDI
Plan, predict exceptions, act on insights

- Fully customizable dashboard
- Configuration is self-serve; instantly build your view without having to contact the support team
- Share your configuration with others as a template to help speed-up onboarding
Facility data can improve utilization across the network

- High correlation between pricing and facility performance
- Full network view to focus on optimizing network of shipping sites and customer facilities
- Lack of facility data is the #1 contributor to dwell time and wasted capacity
Logistics Cloud

Carriers
Software and services to grow their business

Uber Freight
- Real-time procurement
- Automation
- Load Matching
- Machine Learning

TRANSPLANCE
an Uber Freight company
- Logistics Planning
- Analytics
- Procurement
- Load Execution

Shippers
Software and services to optimize their logistics spend

$17B
Freight under management

#1
Operational efficiency

#1
Digital fleet
The touchless load

- Load tendered via API
- Drop-off requested automatically
- Drop-off confirmed automatically
- Pickup requested automatically
- Pickup confirmed automatically
- Derived Availability triggered
- Load Auto-booked via app
- Load auto tracks and delivers

- 7:33 am
- 7:35 am
- 7:58 am
- 8:00 am
- 8:13 am
- 8:13 am
- 9:53 am
- 12:00 - 7:26 pm