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Blood



Military



International



Health & Safety



Disaster



The mission of the American Red Cross is to
prevent and alleviate human suffering
in the face of emergencies by
mobilizing the power of volunteers
and the generosity of donors.





Local
Disasters

How many disasters did the
Red Cross of Chicago and
Northern Illinois
respond to during FY18?

A. 12

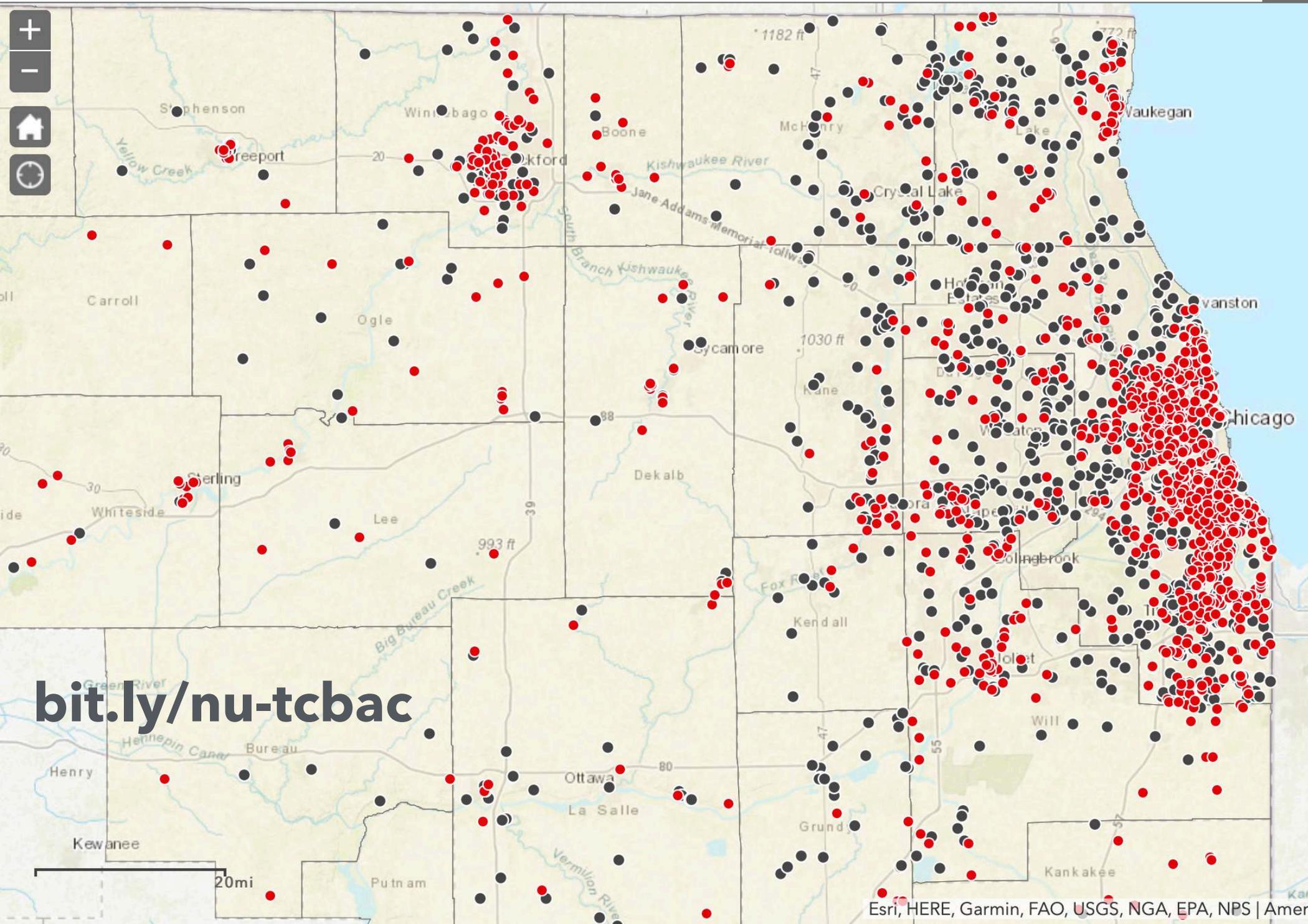
B. 197

C. 1,430

How many disasters did the
Red Cross of Chicago and
Northern Illinois
respond to during FY18?

C. 1,430

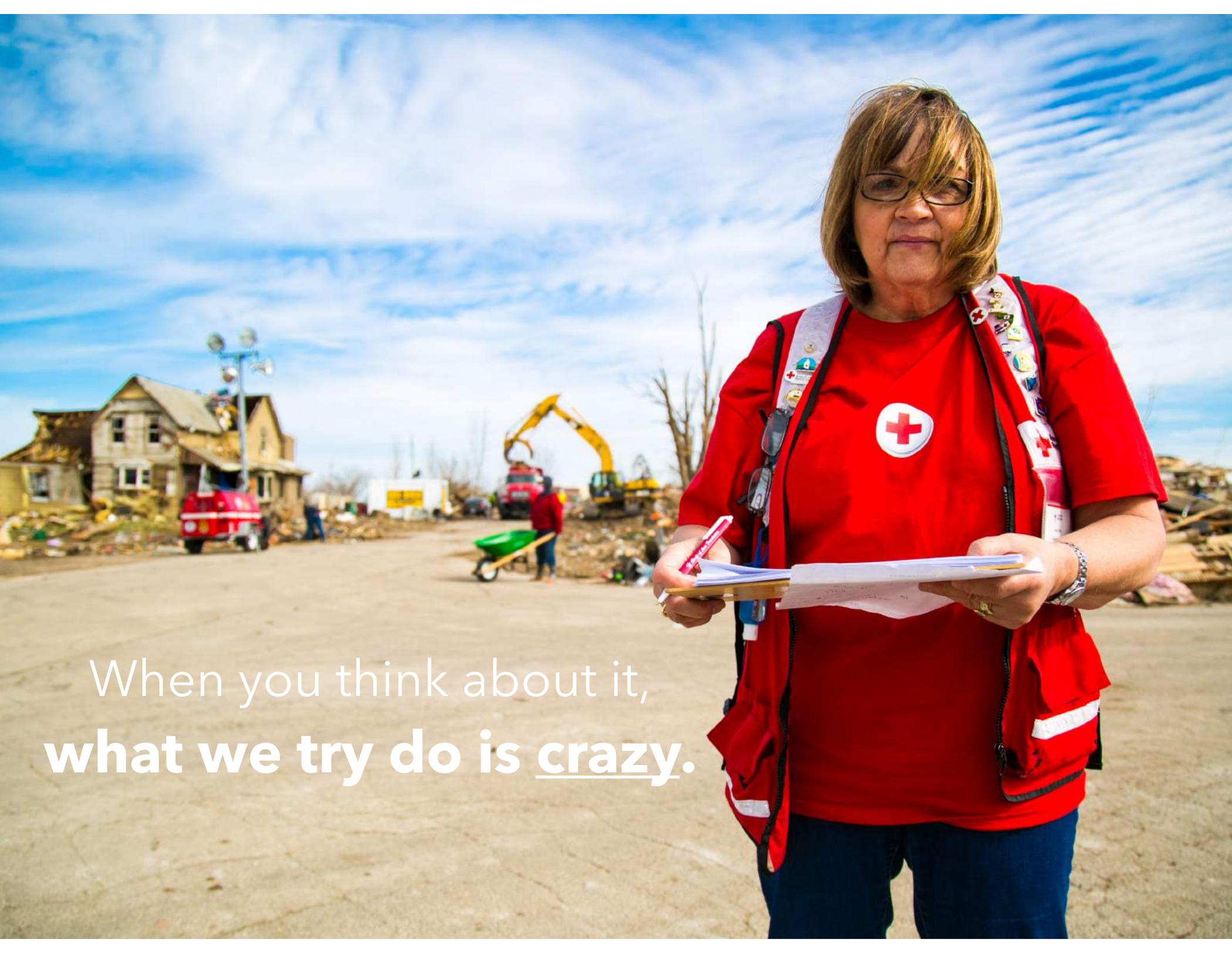




bit.ly/nu-tcbac



Any person with need receives financial assistance for **food, shelter, clothing and medication replacement**



When you think about it,
what we try do is crazy.

We were managing
responses with
individual
Word and **Excel**
documents

"I have an almost complete disregard of precedent and a faith in the possibility of something better. It irritates me to be told how things always have been done. I defy the tyranny of precedent. I cannot afford the luxury of a closed mind.

I go for anything new that might improve the past."

We needed to be disruptors
within our own **organization.**

- [Submit Incident Report](#) >
- [Daily/Weekly Report](#) >
- [Responder History](#) >

Chicago & Northern Illinois DAT Incidents

May To Date

🔥 27 Incidents
 👤 54 Families
 👤 161 Clients

April

🔥 113 Incidents
 👤 190 Families
 👤 687 Clients

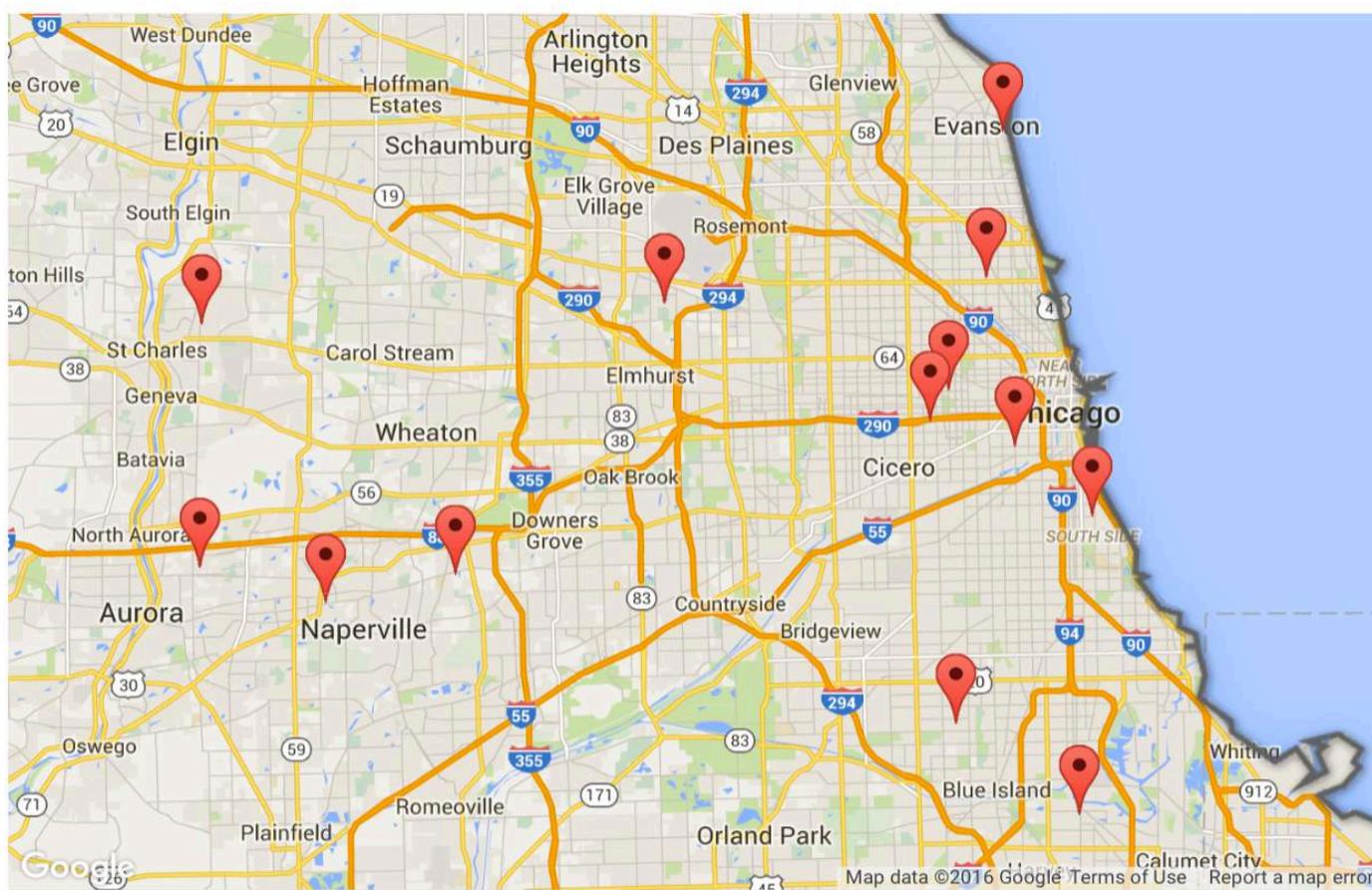
FYTD

🔥 1035 Incidents
 👤 1694 Families
 👤 5316 Clients

Recent Incidents

- 5/13 Chicago 16-2423 Open Fire
 DAT Departed Scene at 12:45am
- 5/13 Aurora 16-2417 Flood
 6 Units
- 5/13 Naperville 16-2416 Fire
 2 Units, 2 Adults, 3 Children
- 5/12 Chicago 16-2415 Fire
 4 Units, 6 Adults, 3 Children
- 5/12 Warren 16-2412 Fire
 1 Unit, 3 Adults, 4 Children
- 5/12 St. Charles 16-2411 Fire
 1 Unit, 2 Adults
- 5/10 Chicago 16-2403 Hazmat
 1 Unit, 5 Adults

[More Incidents...](#)
[Current Activity...](#)



DCSOps Demo

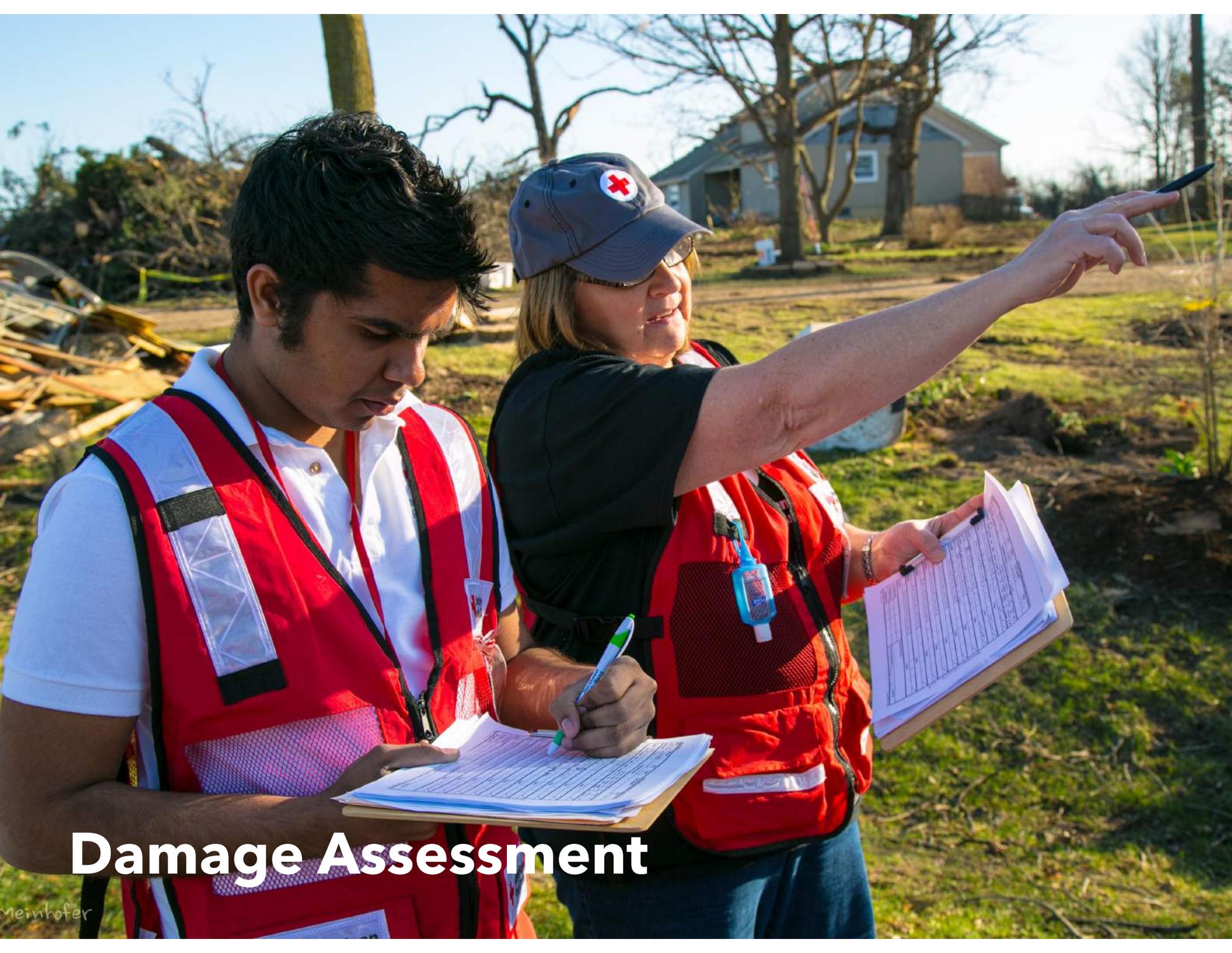
Big Disasters



BuzzFeed Storm @BuzzFeedStorm

35m

Live video: Tornado on the ground near Rochelle, IL at 7:01 pm CT -
@TVNweather tvnweather.com/live



Damage Assessment



Sheltering



Feeding



Bulk Distribution



Casework, Health and Mental Health Services

Group/Activity/Positions (GAP) Chart

Operations Management (OM)		Red Cross Coordinating Officer Appointed - (OM/ /RCCO)		Elected Official Liaison (EOL)-Appointed – (OM/ /EOL)	Director (OM/ /DIR)	Deputy Director (OM/ /DD)	Generalist Manager (OM/GEN/MN)	Site Director (OM/GEN/SV)
		Chief of Staff-Appointed - (OM/ /COS)						
Assistant Director Operations (OM/OPS/AD)				Assistant Director Logistics (OM/LOG/AD)		Assistant Director Information & Planning (OM/IP/AD)	Assistant Director External Relations (OM/ER/AD)	Assistant Director Finance (OM/FIN/AD)
MASS CARE	INDIVIDUAL DISASTER CARE	RECOVERY	LOGISTICS		INFORMATION & PLANNING	EXTERNAL RELATIONS	FINANCE	
Mass Care (MC) Chief (CH)	Individual Disaster Care /Disability Integration (DI) (MN, SV, SA)	Recovery (REC) Chief (CH)	Logistics (LOG) Chief (CH)	Disaster Services Technology (DST) Chief (CH)	Information & Planning /GEN/ (IP/ /MN, SA)	External Relations (ER) Chief (CH)	Finance Chief (FIN)(CH)	
Mass Care Generalist (MN)	IDC/Disaster Health Services (DHS) (CH, MN, SV, SA)	REC/Casework and Recovery Planning (CRP) (MN, SV,)	LOG/ Generalist (MN)	DST/Generalist Manager (MN) DST/Computer Operations (CO) (MN, SV, SA)	IP/Disaster Assessment (DA) (MN, SV, SA)	Community Engagement & Partnerships (CEP) (CH, MN, SV, SA)	FIN/ Manager (MN)	
MC/Feeding (FF) (MN, SV, SA)	IDC/Disaster Mental Health (DMH) (CH, MN, SV, SA)	REC/Community Recovery (CMR) (MN, SV)	LOG/ Facilities (FAC) (MN, SV, SA)	DST/Networking (NT) (MN, SV, SA)	IP/Financial and Statistical Information (FSI) (MN, SV, SA)	Government Operations (GO) (CH, MN, SV, SA)		
MC/Sheltering (SH) (MN, SV, SA)	IDC/Disaster Spiritual Care (DSC) (MN, SV, SA)	REC/Systems (SYS) (MN, SV)	LOG/Warehousing (WHS) (MN, SV, SA)	DST/Customer Service (CS) (MN, SV, SA)	IP/Information Dissemination (ID) (MN, SV, SA)	Fundraising (FR) (MN, SV, SA)		
MC/Distribution of Emergency Supplies (DES) (MN, SV, SA)		REC/Generalist (SA)	LOG/Transportation (TRA) (MN, SV, SA)	DST/Communications (CM) (MN, SV, SA) Staff Services (SS) Chief (CH)	IP/Situation Unit (SU) (MN, SV, SA)	Public Affairs (PA) (CH, MN, SV, SA) PA/Advanced Public Affairs Team (APAT) (MN, SV, SA)		
	RESPONSE							
MC/Reunification (REU) (MN, SV, SA)	Response /Disaster Action Team (DAT) (MN, SV, SA)		LOG/ In Kind Donations (IKD) (MN, SV, SA)	SS/Generalist Manager MN				
			LOG/ Supply (SUP) (MN, SV, SA)	SS/Staff Planning & Support (SPS) (MN, SV, SA)				
			LOG/ Life Safety and Asset Protection (LSAP) (MN, SV, SA)	SS/Staff Relations (SR) (MN, SV, SA) SS/Local Community Volunteers (LCV) (MN, SV, SA)				
	Response/Dispatch (DP) (CH, MN, SV, SA)		LOG/Procurement (PRO) (MN, SV, SA)	SS/Training (TR) (MN, SV, SA)				

Yet, the most challenging
thing we do in response
to a large disaster is
move people.



**Analytics for
Social Good**

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- **Clara Barton**
Founder, American Red Cross

