

Clark™

CONSULTING

GRP

INTELLIGENT SECURITY & BUSINESS SOLUTIONS

Fraud and Business Analytics

Early Success

Continental Airlines

“ In its first three years of operation, the technical investigation group eliminated \$250 million total cost savings and \$30 million worth of fraud and recovered incremental revenue over first five years of operations, equivalent to \$7 million reimbursement in cash. In 2002 alone, Security identified and prevented an ROI of more than 1000% on a more than \$15 million investment... ”

DATA DRIVEN CULTURE

- Executive Buy In
- Robust Technology Team
- Find the needle
- Accessible Data
- New fraud and bad business
- Dedicated Analytics Team
- Immediate ROI
- Freedom To Explore
- Funds new innovation

Reduce Enterprise Risk



DATA GOVERNANCE

- Prioritization
- Architecture
- Quality
- Security
- Integration
- Audit



Questions?

www.ClarkConsultingGrp.com