



# International Panel

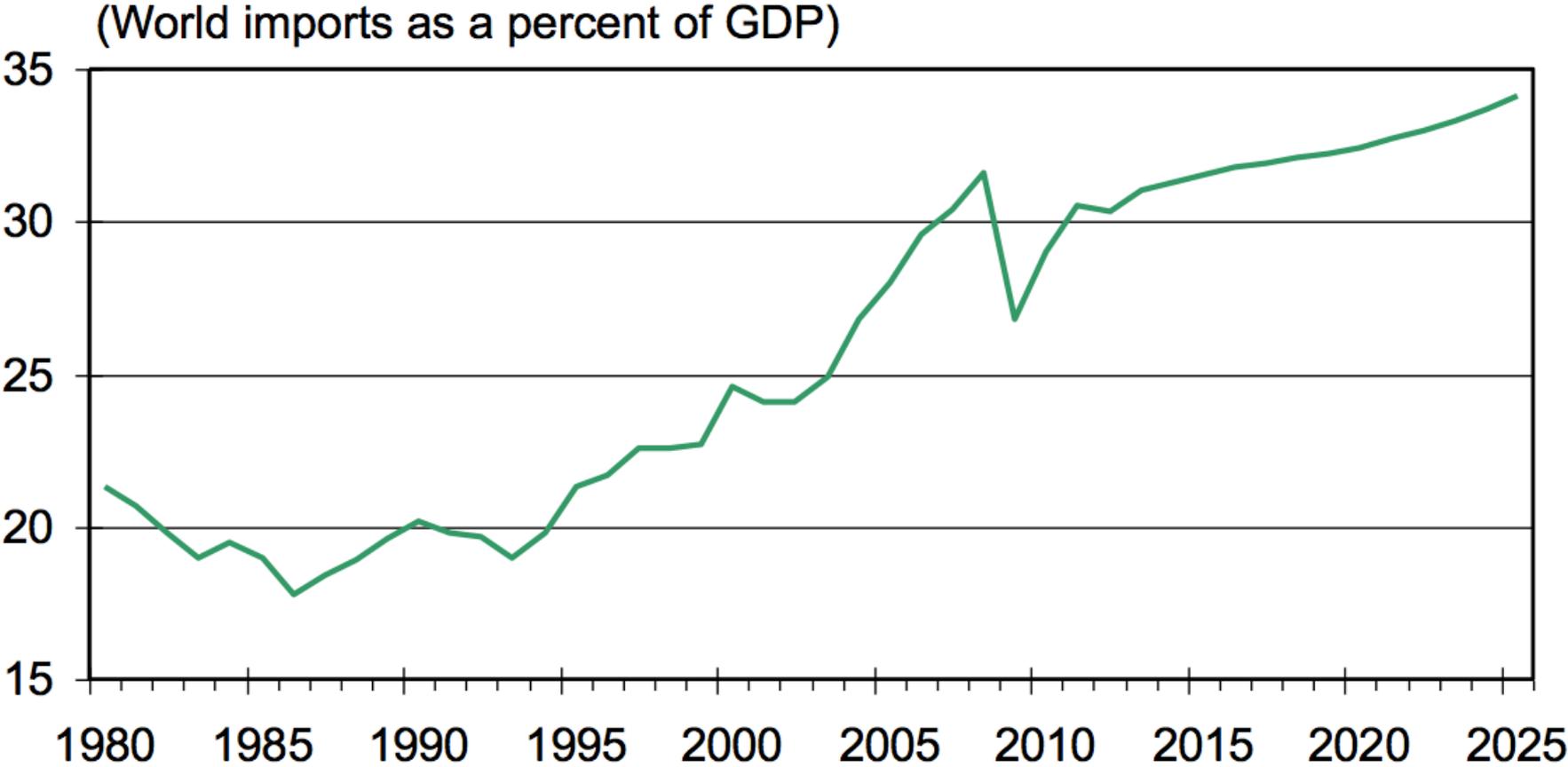


# A few topics that I would like to touch on for today's short discussion...

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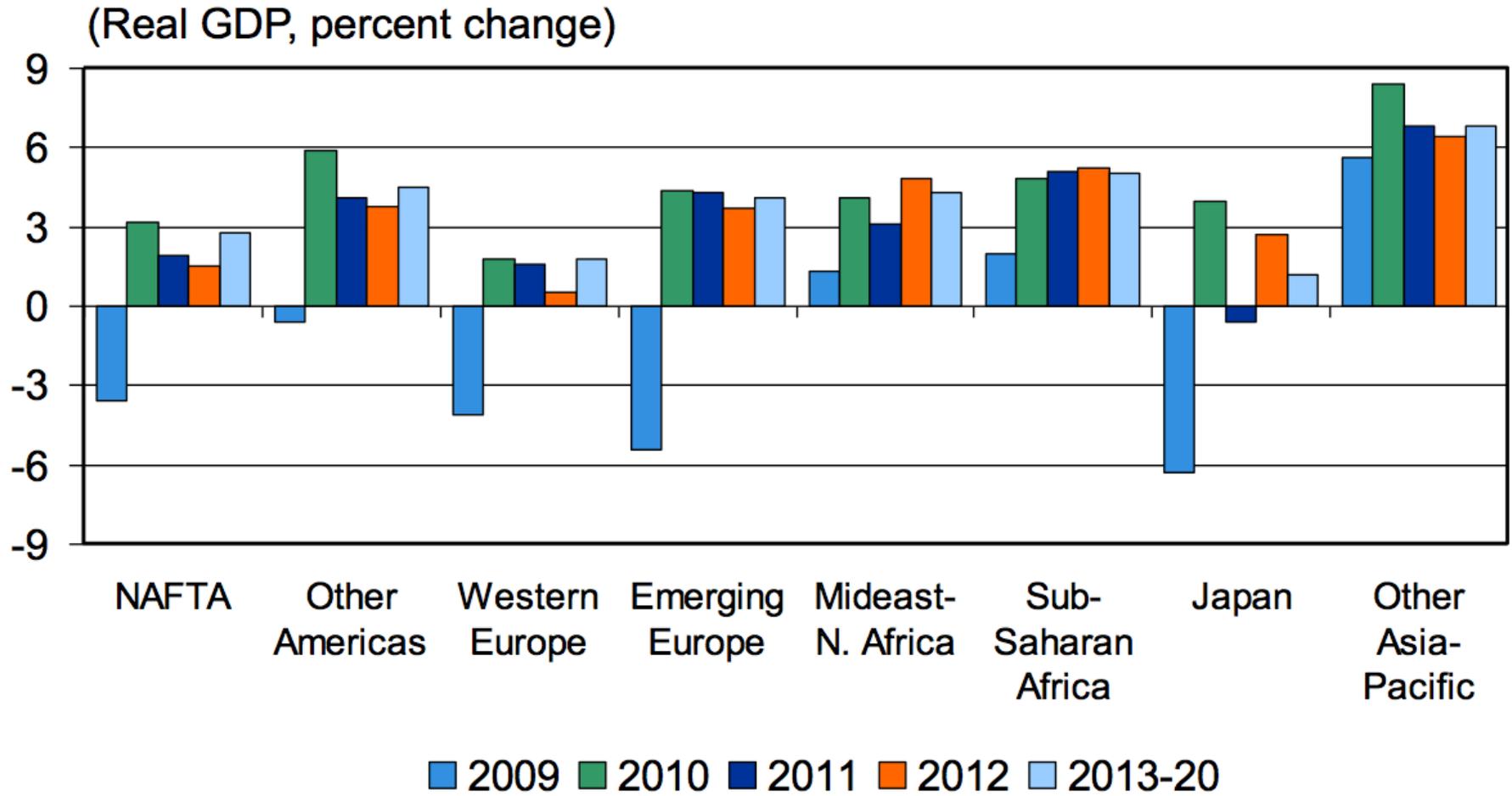
- Outlook in key trading regions
- Where growth may come from and how trade lanes might evolve going forward
- Key challenges facing trading nations
- Trends and drivers around near-shoring

# World trade and globalization is expected to grow, but at a slower rate than previous periods



Source: IHS

# From a GDP perspective, outlook is strong in most markets – particularly Latin America, broader Africa and Asia Pacific

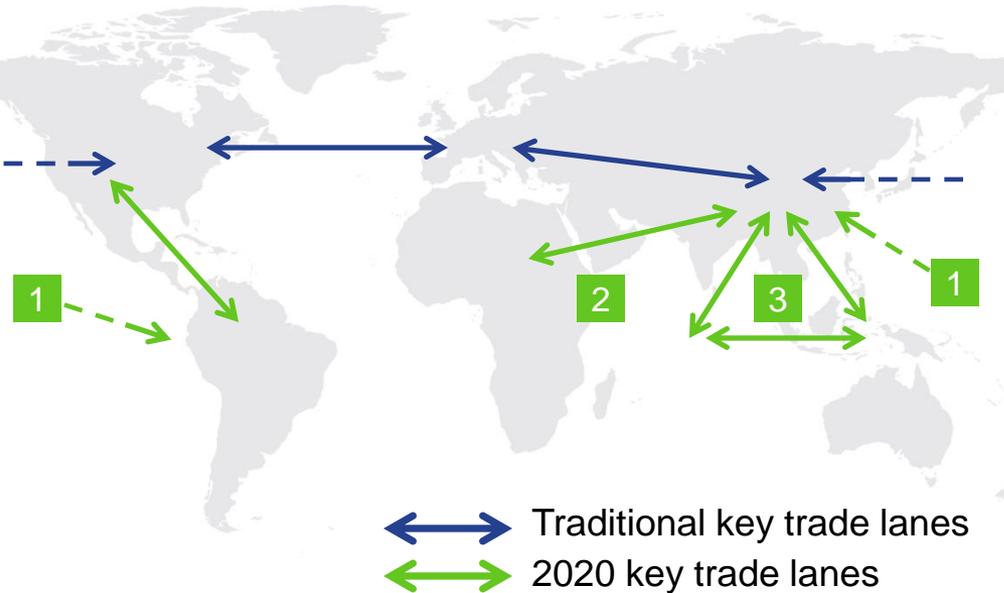


Source: IHS

# In the next decade, roughly 50% of global trade will be driven by trade lanes to/from emerging markets

## KEY DRIVERS

- Economic developments have created a **structural change of logistics flows especially to/from/in Asia**
- Production streams are **increasingly being redesigned as manufacturing costs rise** in current low-cost countries
- **Basic manufacturing is moving towards new low-cost locations**



- 1 South America – Asia**
- Forecast to **cover 5% of world trade by 2020**
  - Mainly driven by increased **consumer spending** in South America
  - Brazil, Chile, Peru, Argentina

- 2 Middle-East/Africa – Asia**
- Forecast to **cover 18% of world trade by 2020**
  - Mainly driven by an increased consumer spending in Africa and Chinese investment in African **natural resources**
  - UAE, Angola, Nigeria, South Africa

- 3 Intra-Asia**
- Forecast to **cover 25% of world trade by 2020**
  - Growth mainly driven by an increased trading between **emerging economies** in Asia
  - China, India, Indonesia, Malaysia, Bangladesh

Source: Global Insight

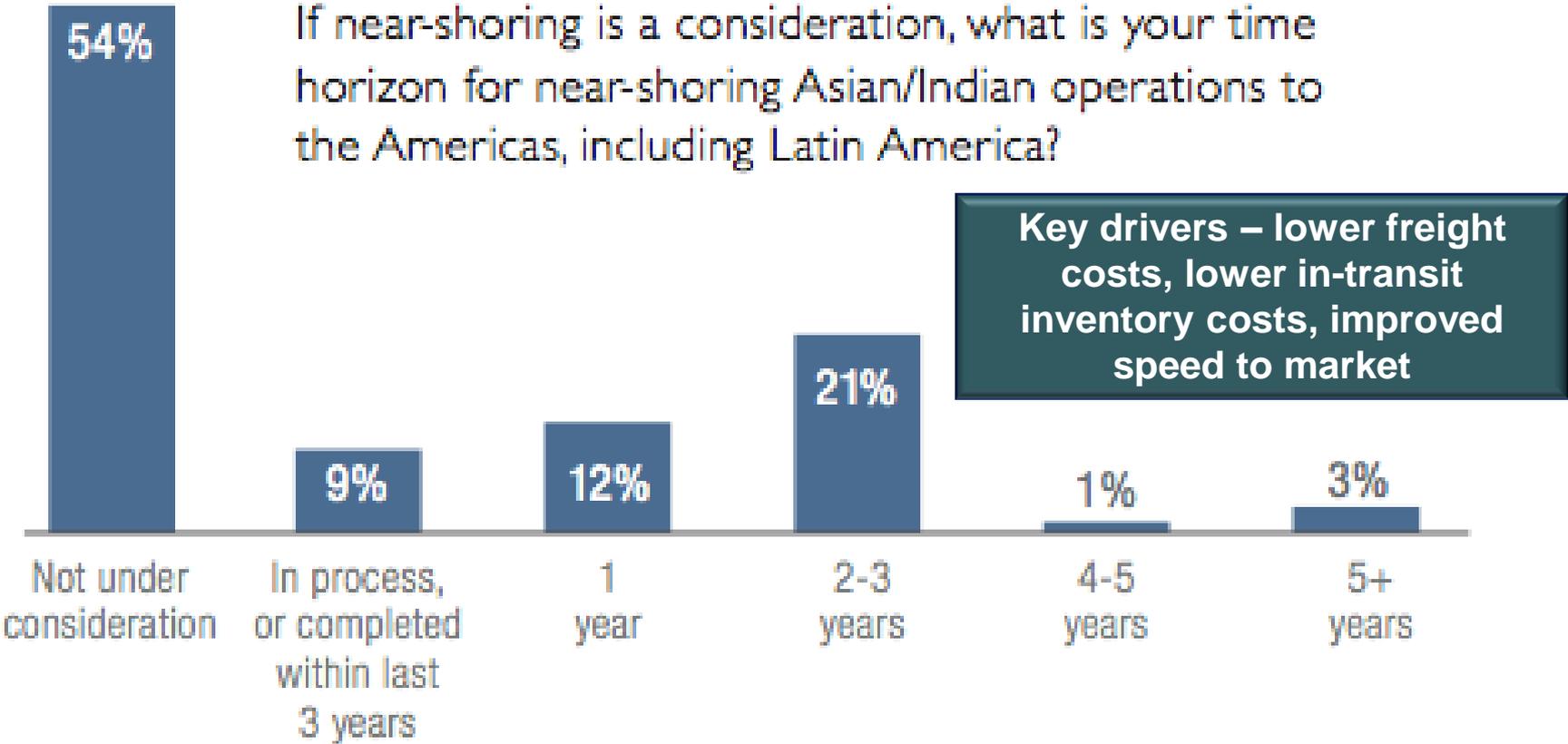
## Some of the major issues that trading nations face

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- Manufacturing costs and their relative impact on market competitiveness – threat of U.S.-based businesses near-shoring activities currently performed in Pacific and South Asia
- Quality of infrastructure to support transportation and logistics services – and how trading nations respond from an investment standpoint
- Perceived risk – safety, security, political and business practices in trading nations

In a poll of senior executives that sell into the U.S. market, 42% indicated that they are currently near-shoring or plan to do so in the next three years

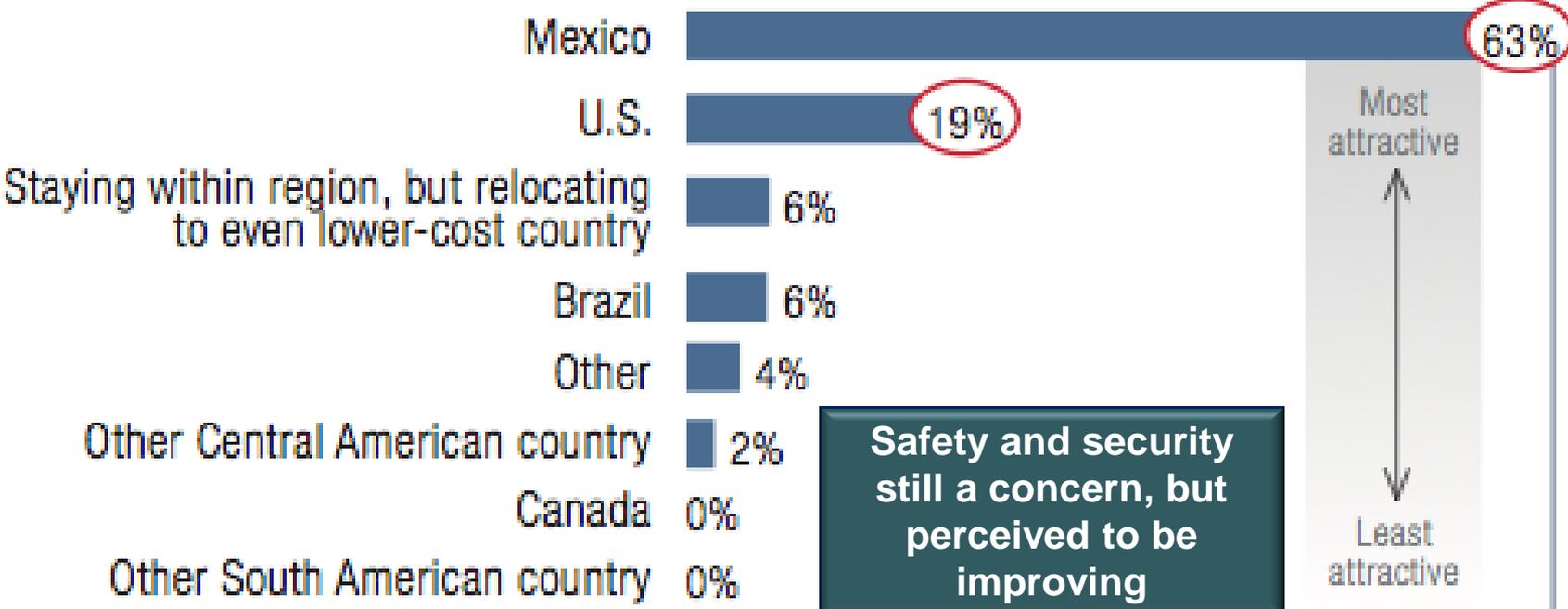
FIGURE 1: Timelines for Near-Shoring Plans



Source: Alix Partners

# And among those actively considering near-shoring, Mexico is considered the most attractive location

## FIGURE 2: Attractiveness for Near-Shoring, By Region



*Note: Most of Brazil's manufacturing demand is consumed in Brazil, not exported for U.S. consumption*

Source: Alix Partners