

*Business Advisory Committee Meeting**April 15, 2010***AGENDA****Location:** *The Transportation Center, Chambers Hall, 600 Foster***7:30 am** Continental Breakfast**8:00 am** Call to Order – BAC Chair Justin Zubrod presiding**8:10 am** Welcome by Dean Julio Ottino, McCormick School of Engineering**8:15 am** **Northwestern University Research Agenda**

- Jay Walsh, Vice President, Office for Research

8:30 am Transportation Center – Director’s Report, Hani Mahmassani**8:45 am** **Panel: Intermodal Logistics: Development & Management Perspectives****Moderator: Joseph Schofer, Associate Dean, McCormick**

- Ann Drake, CEO, DSC Logistics
 - Mike Mullen, CEO, CenterPoint Properties
 - Thomas Plowman, Gen. Director, Industrial Products Sales, BNSF Railway
- Discussion

10:15 am New Members Forum**10:30 am** Break**10:45 am** TC Industry-Related Research Activities – a Sampling

- **Irina Dolinskaya** – Assistant Professor of Industrial Engineering
“Optimal Path Finding in Dynamic Environment with Application to Vessels and Autonomous Vehicles”
- **Elaine Croft McKenzie** – PhD Candidate – Civil Engineering
“Supporting Sustainable Development of Transportation Infrastructure: Developing a Modeling Framework to Integrate Life-Cycle Assessment within Decision Models”
- **Karen Smilowitz** – Wm. Patterson Junior Professor of Transportation
“Workforce Management in Periodic Routing Operations?”

11:30 am **Panel: The Battle for Freight: Direct vs. Indirect****Moderator: Justin Zubrod, BAC Chair**

- **John Bowe**, President, Americas, APL Limited
 - **Dan Spellman**, Vice President, Caterpillar Logistics Services
 - **Doug Waggoner**, CEO, Echo Global Logistics
- Discussion

12:30 pm Closing Comments – Meeting Adjournment & Introduction of the Transportation Students – followed by Buffet Luncheon