

*Business Advisory Committee Meeting**April 15, 2010***AGENDA****Location:** *The Transportation Center, Chambers Hall, 600 Foster***7:30 am** Continental Breakfast**8:00 am** Call to Order – BAC Chair Justin Zubrod presiding**8:10 am** Welcome by Dean Julio Ottino, McCormick School of Engineering**8:15 am** **Northwestern University Research Agenda**

- Jay Walsh, Vice President, Office for Research

**8:30 am** Transportation Center – Director’s Report, Hani Mahmassani**8:45 am** **Panel: Intermodal Logistics: Development & Management Perspectives****Moderator: Joseph Schofer, Associate Dean, McCormick**

- **Ann Drake**, CEO, DSC Logistics
  - **Mike Mullen**, CEO, CenterPoint Properties
  - **Thomas Plowman**, Gen. Director, Industrial Products Sales, BNSF Railway
- Discussion

**10:15 am** New Members Forum**10:30 am** Break**10:45 am** TC Industry-Related Research Activities – a Sampling

- **Irina Dolinskaya** – Assistant Professor of Industrial Engineering  
*“Optimal Path Finding in Dynamic Environment with Application to Vessels and Autonomous Vehicles”*
- **Elaine Croft McKenzie** – PhD Candidate – Civil Engineering  
*“Supporting Sustainable Development of Transportation Infrastructure: Developing a Modeling Framework to Integrate Life-Cycle Assessment within Decision Models”*
- **Karen Smilowitz** – Wm. Patterson Junior Professor of Transportation  
*“Workforce Management in Periodic Routing Operations?”*

**11:30 am** **Panel: The Battle for Freight: Direct vs. Indirect****Moderator: Justin Zubrod, BAC Chair**

- **John Bowe**, President, Americas, APL Limited
  - **Dan Spellman**, Vice President, Caterpillar Logistics Services
  - **Doug Waggoner**, CEO, Echo Global Logistics
- Discussion

**12:30 pm** Closing Comments – Meeting Adjournment & Introduction of the Transportation Students – followed by Buffet Luncheon