Why Do They Call It Rush Hour If Nothing Moves?
Murat F. Aycin, KFD Associates; Janice Daniel, New Jersey Institute of Technology; Hani Mahmassani, University of Maryland; David J. Pine, New York University; Alan Pollack; Roger P. Roess, Polytechnic University; Michael Schreckenberg, University of Duisburg-Essen

When you were stuck on the highway, smack in the middle of unavoidable Labor Day traffic, there probably came a point when your rational being had to fight frustration, exasperation, and even rage. Who decided to merge three lanes into one, in a quarter of a mile? This afternoon, learn about the imagination, innovation, and technology involved in modern traffic science, from a panel of experts which includes physicists and engineers who model complex transit systems, a consultant who applies computer simulations to transportation problems, and a psychiatrist who can speak about the roots of road rage.

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