



Applying Technology to Compliance & Safety Performance

www.BoyleTransport.com



Trucking safety dynamics

On-board safety systems

Management tools

REGULATORY BACKDROP



Capacity impact

CSA

- Drivers & fleets more accountable
- Transparent scoring
- Exacerbates driver shortage



Hours of service

- New rules July 2013
- 2 consecutive nights off
- 30 minute rest in first 8 hrs.



Electronic logs

- Elimination of falsified hours
- Rule due in 2013, effective 2016



Equipment

- EPA 2010 emission standards
- Huge increases to carrier costs
- Financial Darwinism









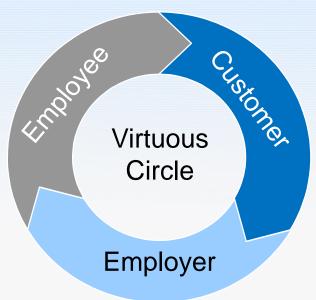


Sources: FMCSA, ATA, Stifel Nicolaus

SAFETY-ORIENTED CULTURE







- ✓ Attract people who value safety
- Establish high integrity work environment
- ✓ Align our incentives with customer's
- Ensure strict qualifications & training
- ✓ Invest in equipment & technology
- ✓ Factor performance data into pay

MANAGE TO DOT STANDARDS



	Unsafe Driving	Hours of Service Compliance	Driver Fitness	Drug & Alcohol	Vehicle Maintenance
Boyle Transportation	5.9%	<3 violations	0.0%	0.0%	2.9%

Source: US Department of Transportation (http://ai.fmcsa.dot.gov/sms/) October, 2013



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MITIGATING RISKS OVER THE ROAD



Collision avoidance system

Radar system ensures adequate stopping distance. Adaptive cruise.



Electronic stability control

Sensors help prevent rollovers



Lane departure warning

Camera alerts driver of drifting over lane markers



Side-angle camera

Video camera enhances visibility and eliminates "blind spot"

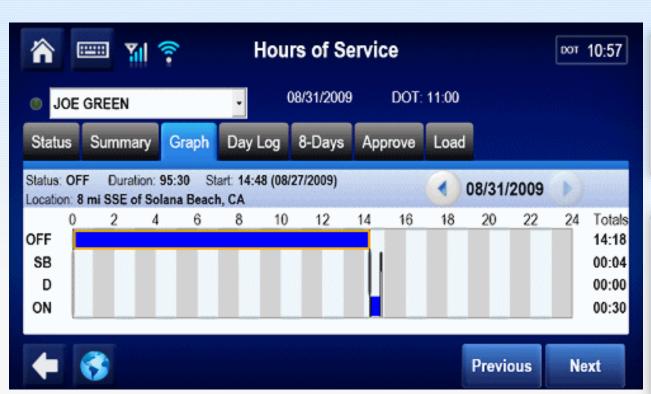




E-LOGS TO BECOME MANDATORY PER "MAP 21" LAW



66 20-30% of truck drivers falsify their logs. 99 Stifel Nicolaus research



Endorsed by ATA, opposed by Owner-Operator Group

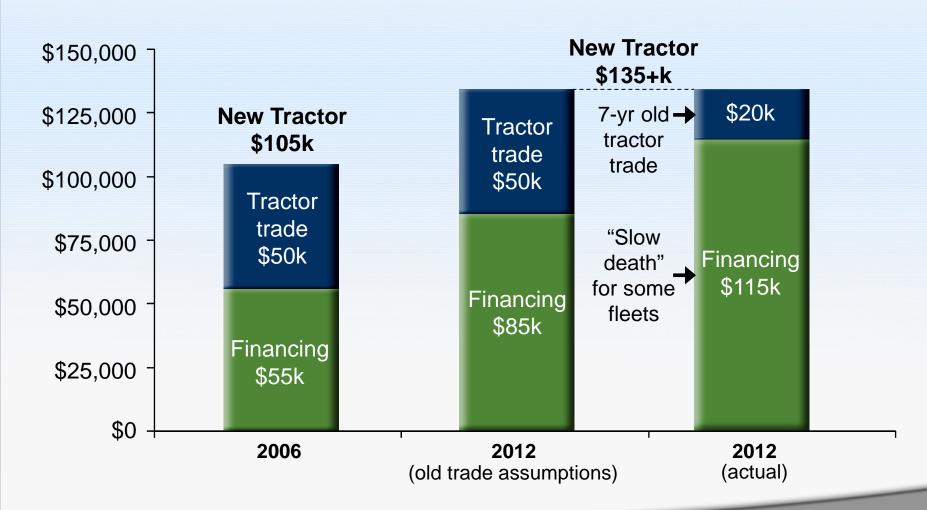
Results

- Level playing field
- Improve compliance
- Recruiting benefit
- Ease paper burden

EPA COMPLIANCE: CLEAN AIR COSTS MONEY



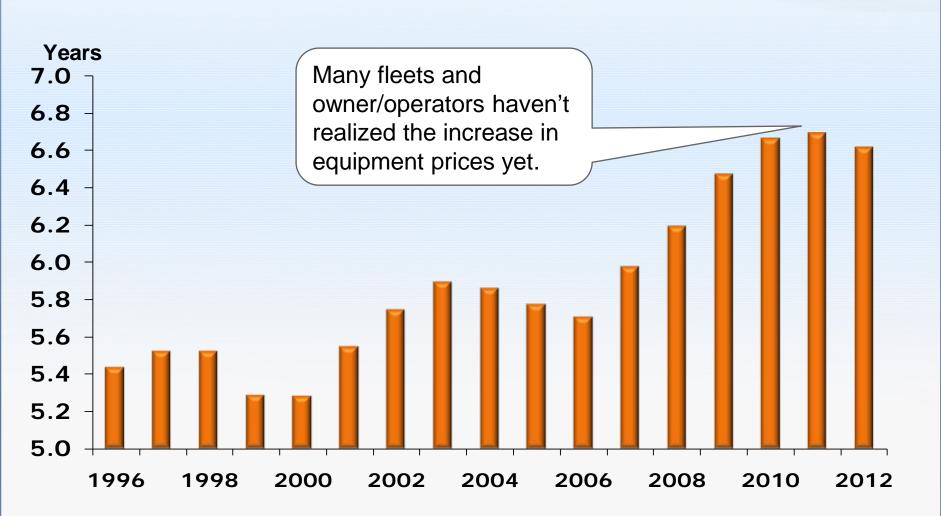
Class 8 Tractor Replacement Costs: Examples



Source: ATA

AVERAGE AGE OF U.S. CLASS 8 TRUCKS







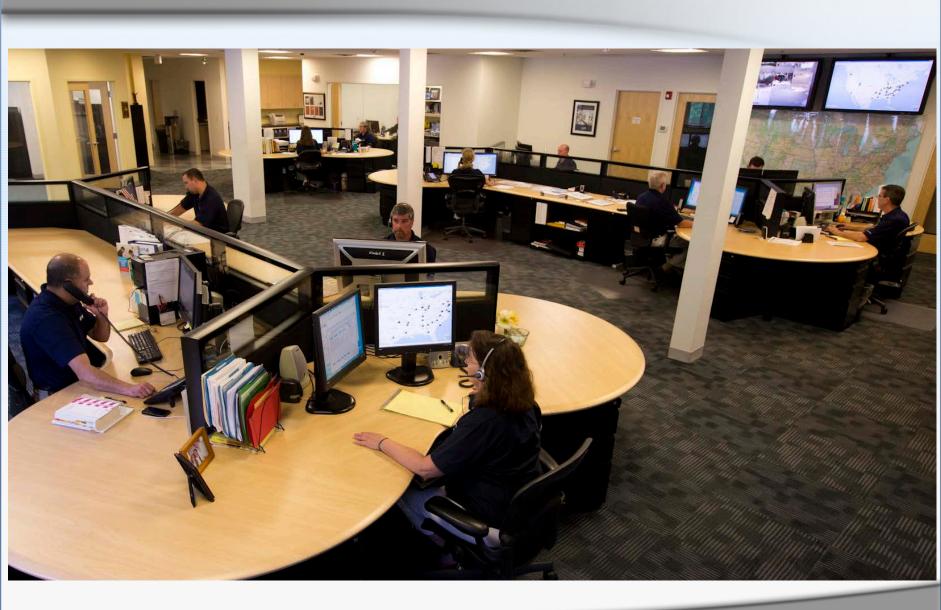
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MANAGEMENT PERSPECTIVE





EVOLUTION OF TELEMATICS



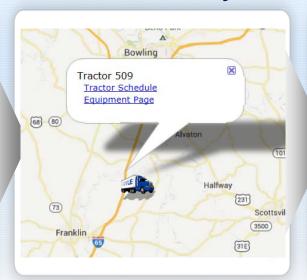
2 way communication

"What's your status?" "Getting loaded"

42.0464° N, 87.6947° W 0.3 miles NE of Evanston, IL

- Location
- Text messaging

Enhanced visibility



- Shipment tracking
- Asset utilization

Real time, actionable information



- Integrated apps
- Customer solutions
- Fleet management
- Safety performance
- Compliance monitoring

EVOLUTION OF TELEMATICS - ANALOGY



2 way communication



- Location
- Text messaging

Location visibility



- Shipment tracking
- Asset utilization

Real time, actionable information



- Integrated apps
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HOURS OF SERVICE OVERVIEW



Duty Status	Driver Name △	Driver ID	Rule set	~	Driving Hours	On Duty Hours	Next Break
Sleeper Bertin	: Allen,Kris: Cop			⊝ (\$0	11h00	14h00	8h00
♠ Off Duty	Allen,Tracie	☐ 03647		8h00	10h15	10h54	8h00
Sleeper Berth	Athey,William	☐ 03727		8h00	11h00	14h00	8h00
	Bolam,John	03491		8h00	11h00	14h00	8h00
Sleeper Berth	Brewer,Bonnie	☐ 03679		-1h26	3h38	-1h26	8h00
O Driving	Butler, Harvey	☐ 03705		5h58	9h49	11h58	5h58
O Driving	Byers,Clarence	□ 03722		5h10	5h10	6h12	7h30
Sleeper Berth	Carpenter, Elaine	☐ 03567		8h00	11h00	14h00	8h00
O Driving	Carpenter,Ken	☐ 03566		2h16	2h16	3h27 Ber	nefits
Oriving	Cochran,Doug	03641		6h56	8h06	01.50	oliance
Sleeper Berth	Cochran,Loretta	03640		-1h39	3h45	-1h39	&
						Ope	rations

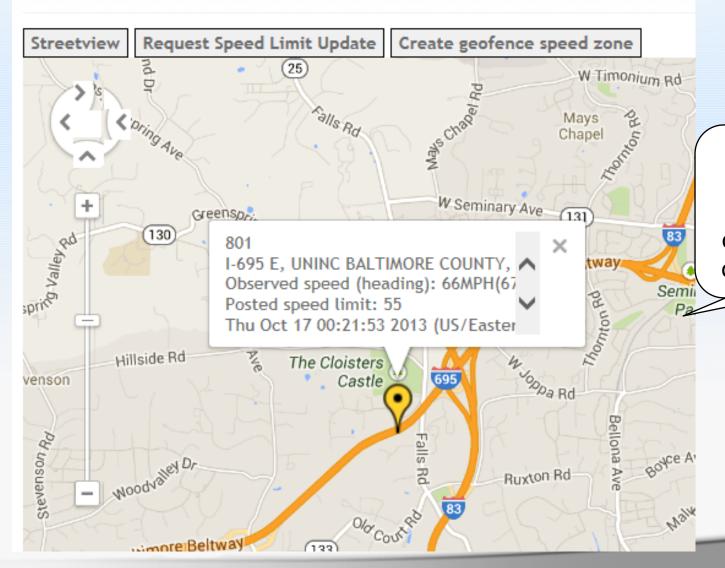
OVERNIGHT SPEEDING REPORT



Vehicle	Time	Location	Speed Limit	Actual Speed
801	Thu Oct 17 00:21:53 2013	I-695 E, UNINC BALTIMORE COUNTY, MD	55	66
801	Thu Oct 17 07:42:46 2013	I-95 N, WATERFORD, TOWN OF, CT	55	66
972	Thu Oct 17 06:44:44 2013	I-78 / US-22 E, GREENWICH TWP, PA	55	66
972	Thu Oct 17 14:08:00 2013	I-78 / PA-309 W, SALISBURY TWP, PA	55	67
972	Thu Oct 17 14:26:56 2013	I-78 / US-22 W, GREENWICH TWP, PA	55	66
967	Thu Oct 17 04:33:30 2013	I-90 W, SUMMIT TWP, PA	55	66
967	Thu Oct 17 21:53:42 2013	IN-162, UNINC DUBOIS COUNTY, IN	55	65
967	Thu Oct 17 22:28:35 2013	US-231 / IN-45, UNINC MARTIN COUNTY, IN	55	65
967	Thu Oct 17 22:43:28 2013	US-231 / IN-45, UNINC MARTIN COUNTY, IN	55	65
971	Thu Oct 17 12:07:55 2013	US-331 / AL-9, UNINC COVINGTON COUNTY, AL	55	65



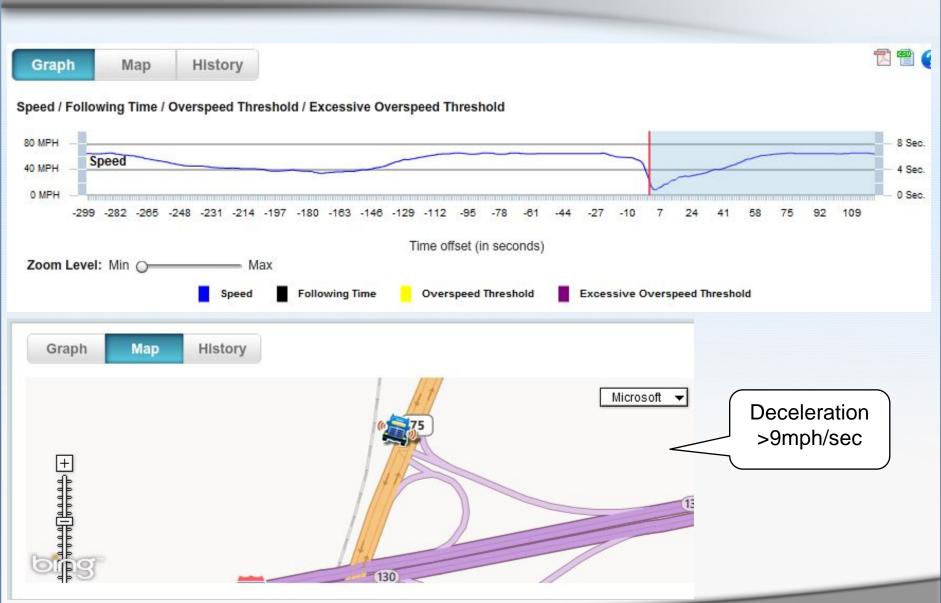
SpeedGauge™ Incident Map



Max set at 65mph.
Speeding often occurs off interstate

CRITICAL EVENT - HARD BRAKING





CRITICAL EVENT - STABILITY CONTROL



Stability Control Incident Details

Showing State(s) All, From 09/01/2013, To 10/24/2013, Filter HB & Stability Control

Occurred At: W Military Hwy, Chesapeake,

VA 23321

Vehicle ID: 513

Vehicle UA: 105385002

Driver ID: 03661

Parking brake status: Not engaged Incident time: 09/16/2013 12:27 PM

Incident speed: 12.0 MPH

New

Stability control count: 2 messages

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State:

Note:



FLEET REPORTING





- Fuel economy
- Idling
- Engine codes
- Inspection reports

IN-TRANSIT VISIBILITY





Welcome, dmarcillo

Sign Out

Admin | Help

Current Shipments

Filters Current Shipments Refresh Filters

Perfect information on location, ETA, manifest, route. Redundant tracking with smartphones.

Current Shipments are shipments that have been picked up, planned or delivered within 24 hours.



Previous Next 10 \$ Per Page

Pickup (ET) Origin		Delivery (ET)	Delivery (ET) Destination		Tracking No.	
1/11/11 11:00	OH	1/11/11 23:30	PA	Planned	248865	
1/10/11 11:25	VA	1/10/11 20:30	. PA	♠ In Transit	249130	