Denver Union Station: Creating (and Capturing) Value

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gton, Virginia, USA

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What We Did

- World-class
 5-mode transit hub
- ✓ 1.35 million sq ft joint development
- Reuse of historic station
- ✓ Iconic public realm



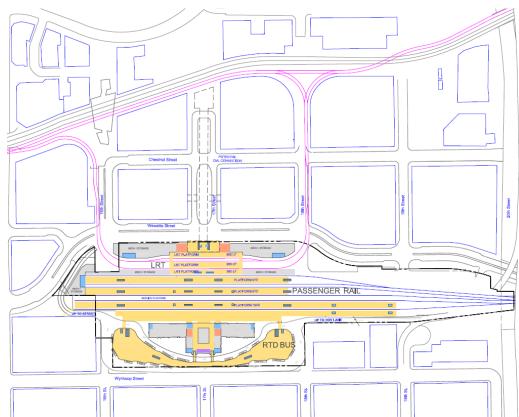
Where We Started: 2005

- 19.5-acre site owned by Regional Transit District (RTD)
- ~20 acres of cleared rail yard land
- The "hinge" between two emerging neighborhoods
- Exceptional collaboration among RTD, City, Colorado DOT, & DRCOG (planning agency)
- A 4-year master planning process—with 98 formal stakeholders—concluded
- Ready to solicit a Master Developer



The 2005 Master Plan

- A 19.5-acre site -- period
- All main transit components underground; unaffordable cost premium
- Light rail & intercity rail in back room for 6 passenger rail tracks
- Buses in front -- a banana-shaped underground terminal, poor sight lines
- Vertical development stacked on top of transit boxes -- no development until transit components constructed
- Underground transfers not seamless





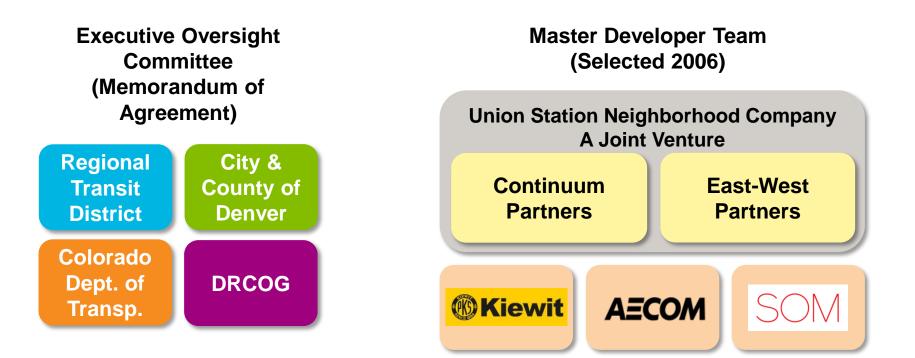
The 2005 Master Plan



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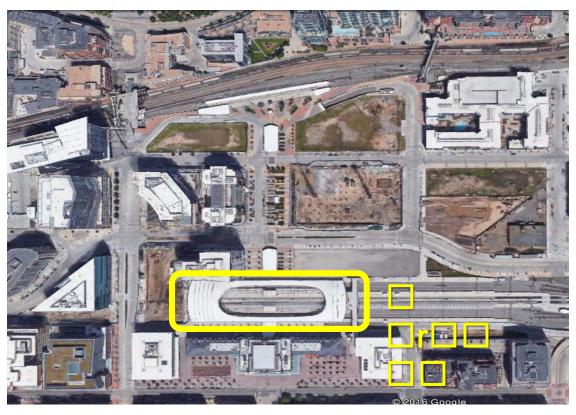
The Organizations: 2006



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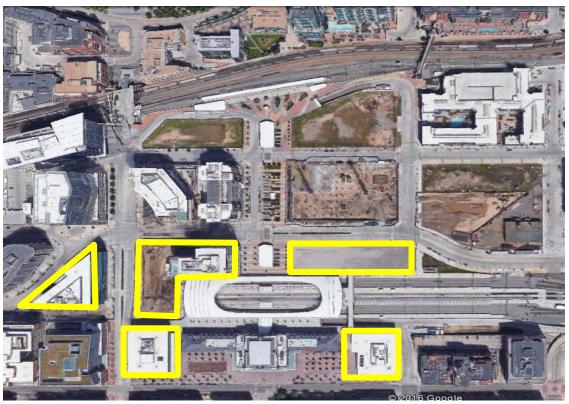


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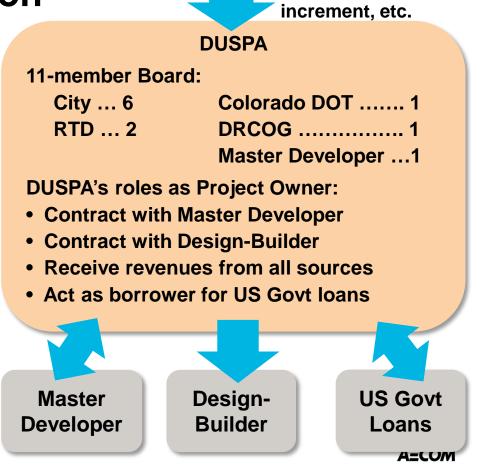
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- Building sites unstacked:
 5 pads on terra firma



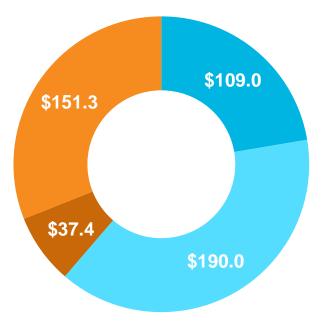
Changing the Organization

Revenues: State, local, tax increment, etc.

- Delivery of transit program changed to **design-build**
- Kiewit-AECOM team with SOM named design-builders
- Governance: in 2009, 4-way Memorandum of Agreement replaced by Denver Union Station Project Authority (DUSPA)
- DUSPA is the "owner" until transit components are completed and returned to RTD to operate



A Value Capture Strategy for \$488 Million in Transit & Public Realm Components



Grants and Sales Tax Revenues

Federal and State grants RTD transit expansion sales tax (\$145 capitalized in US Govt. "TIFIA" Loan)

Value Capture

- Joint development land payments
- US Government RRIF loan borrowed against TOD tax increment & special assessment

Creating Extra Value

Compared to the original Master Plan, the revised plan created far more value:

- Expanded tax increment district from 19.5 to 40 acres
- Created a retail-lined "Main Street" on 17th Street, through the core of the station district
- Most important: enabled vertical joint development to happen while the station was being built—establishing Union Station as *the place* in post-recovery Denver
- February 2017: DUSPA and the City refinance the RRIF loan—tax increment revenues have risen at 3x the projected rate



Questions?

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Denver's "Living Room"

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Thank you!

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