Green Urban Freight Strategies in the New Mobility Era

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Urban Freight Challenges

• Urban mobility is one of the toughest challenges cities face.
  ➢ By 2050, 70% of the population (6.3 billion people) live in urban areas

• Environmental and energy concerns are taking center stage.
  ➢ Transportation accounts for 29% of total GHG emissions in US (within which, 19% is from freight trucks)
  ➢ Freight trucks are the primary contributor of PM$_{2.5}$ emissions
    ❖ Diesel-powered trucks emit PM$_{2.5}$ 40 times higher than gasoline vehicles
  ➢ Freight transport accounts for 74% of total transportation energy consumption
  ➢ Fuel cost contributes 39% of the operating cost in the trucking industry

• E-commerce industry is demanding faster and cheaper urban delivery service.
  ➢ Increasing volume of goods transportation, especially in smaller packages
  ➢ Increasing demand for just-in-time (same day) and reliable delivery.
Urban Freight Opportunities

• Large amount of under- or un-utilized vehicle capacity
  - According to the Texas Commercial Vehicle Survey data, about 28% of all goods trips on a given day were empty and less than 20% were fully loaded during the 2005-2006 survey period
  - Trucks in Japan operated with an average load factor around 30%-40%, and downward between 1970-1997 (Taniguchi and Thompson, 2003)
  - In Europe, truck load factors were found generally under 50% (by weight) and declined between 1997 and 2008 (European Environment Agency 2010)
  - Vast number of passenger vehicles with empty trunk space

• New and emerging urban mobility technologies enabled by
  - Rapid advances in wireless communication and ubiquitous mobile computing
  - New vehicle technologies
New/Emerging Urban Mobility Technologies

• Ridesharing and Cargo sharing

Coyote Logistics Carriers Mobile App
New/Emerging Urban Mobility Technologies

• Crowd-sourced Mobility Service

Step 1
Select your groceries from 30,000+ items at stores like Whole Foods, Trader Joe's, Safeway, and Costco.

Step 2
Instacart routes your order to a vetted Personal Shopper who collects your items.

Step 3
Your order is delivered in as little as 1 hour!
New/Emerging Urban Mobility Technologies

• New Vehicle Technology
  ➢ Electric Vehicle
New/Emerging Urban Mobility Technologies

• New Vehicle Technology
  ➢ Connected Vehicle
New/Emerging Urban Mobility Technologies

- New Vehicle Technology
  - Autonomous Vehicle (drone)
Urban Freight Consolidation Strategies

• Urban Consolidation Center (UCC)
  ➢ “a logistics facility that is situated in relatively close proximity to the geographic area that it serves be that a city centre, an entire town or a specific site (e.g. shopping centre), from which consolidated deliveries are carried out within that area” (Browne et al., 2005)

• Dynamic En-route Cargo Consolidation (DECC)
  ➢ a strategy that allows truckers to effectively manage and utilize on-board spare cargo space in response to real time demand
Graphic Representation of Consolidation Strategies

• Urban Consolidation Center

• Dynamic En-route Cargo Consolidation

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Lin et al. (2014) *Networks and Spatial Economics*, online first, DOI 10.1007/s11067-014-9235-9

Zhou et al. (under review) *Transportation Research Part B*
## (I) Evolution of UCC

<table>
<thead>
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<th>Country</th>
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<th>Pilot / Trial</th>
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<td>United Kingdom</td>
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<td>12</td>
<td>1</td>
<td>4</td>
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<td>U.S.A.</td>
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<td>1</td>
<td>-</td>
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<td><strong>Total</strong></td>
<td><strong>67</strong></td>
<td><strong>26</strong></td>
<td><strong>13</strong></td>
<td><strong>28</strong></td>
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</tbody>
</table>

Source: Browne et al. (2005)
Evolution of UCC (cont’d)

• Business models of UCC
  ➢ Carrier-oriented – heavily subsidized by government to provide incentives to attract carriers to participate
    ❖ Most of them failed after a few years of operation due to high cost and reluctant participation from carriers for fear of loss of brand name, visibility, and customer connection
  ➢ Receiver-oriented – business owners in central business district or residents in city center form UCC, which provides basic free last-mile delivery service and optional paid value-added services (e.g., storage rental, home delivery) to the member receivers/customers
    ❖ Successful examples: Binnenstadservice.nl (BSS) in 2010, at Motomachi, Yokohama for shopping streets in 2004, and at Tokyo sky tree town (Soramachi) in 2012
Research Questions on UCC

- Is it cost effective to apply cooperative delivery strategy esp. in the US context?
- What the factors affect the strategy effectiveness?
- What about environmental benefits?
UCC Study Approach

1. Consider two urban delivery strategies:
   A. Direct delivery (without UCC) as the baseline
   B. Cooperative delivery with UCC

2. Investigate the effects of key factors on the logistics cost, energy consumption and PM2.5 emissions via a two-step model:
   (i) Distribution network model to find the optimal delivery plan and the optimal logistics cost: tactical level model using Continuous Approximation (CA) method (Daganzo, 2005)
   (ii) Environmental impact model to evaluate the vehicle energy consumption and emissions (PM2.5) from the above optimal delivery plan: MOVES (US EPA, 2010)

3. Conduct sensitivity analyses over selected factors on cost, emission and energy consumption
UCC Logistics Cost Components

Suppliers $i = 1, 2, \ldots, M$

Customers $j = 1, 2, \ldots, N$

Logistics cost components

- Stationary Cost (at supplier/ customer/UCC’s)
  - Rent/Storage cost
  - Inventory cost
  - Operating cost
  - Loading/unloading (stop) cost

- Motion Cost (during transportation)
  - Detour motion cost
  - Line-haul motion cost
UCC Model Assumptions

• The UCC facility location is outside the urban center, fixed and known;
• The customers are homogeneous and uniformly distributed in the study with the same demand rate for each supplier;
• The number of customers is relatively large so multiple delivery tours are needed;
• Each supplier serves all the customers in the study area (no discrimination);
• Shipped goods have negligible inventory costs;
• Vehicles have a capacity constraints;
• No reverse flow, which means the vehicle does not collect items at the customers’ and bring them back to the base;
• There is no tour length restriction.
UCC Model Setup

 Suppliers $S_i$
 $i = 1, 2, ..., M$

 Customers $Cu_j$, $j=1,2,...,N$

 UCC terminal

 Line-haul 1

 Line-haul 2

 Suppliers $S_i$ with demand rate
 $\sum_j D_{ij}' = ND_{ij}'$

 Customers $Cu_j$ with demand rate
 $\sum_i D_{ij}' = MD_{ij}'$

 Region R with density $\delta_d$

 Strategy B1: without coordination at UCC

 Strategy B2: with coordination of the inbound/outbound headway at UCC
UCC Model Formulation

Total Logistics Cost/unit \( Z_B = Z_{Bi} + Z_{Bo} + Z_{Bt} \)

**St.**

\[
\begin{align*}
v_i & \leq V_{\text{max}} \\
 v_o n_s & \leq V_{\text{max}} \\
n_s & \geq 1
\end{align*}
\]

Capacity constraint;
At least one customer per tour.

\[ Z_{Bi} = C'_s + \alpha_{1Bi} / v_i \]

Inbound: transportation and loading/unloading costs

\[ Z_{Bo} = C'_s + \alpha_{1Bo} / n_s v_o + \alpha_{2Bo} / v_o + \alpha_{4Bo} v_o \]

Outbound: line-haul, detour, and storage costs at customer end

\[ Z_{Bt} = C'_t (\max[H_i, H_o] + H_t) + \alpha_{5} / ND' + \alpha_{6} \]

Terminal: transshipment processing time and terminal operating costs

**Solution B1:** Solve Inbound and Outbound problem separately without coordination at UCC

**Solution B2:** Solve the total cost jointly with coordination of the inbound/outbound headway at UCC
# Environmental Impact Model Estimation

## PM2.5 emission rates and energy consumption rates for diesel trucks

<table>
<thead>
<tr>
<th>Pollutant</th>
<th>Vehicle type</th>
<th>EF at Speed=19.36mph (grams or 10^6 joules/mile)</th>
<th>EF at Speed=44mph (grams or 10^3 joules/mile)</th>
</tr>
</thead>
<tbody>
<tr>
<td>PM2.5</td>
<td>Single unit truck</td>
<td>0.5899</td>
<td>0.1367</td>
</tr>
<tr>
<td></td>
<td>Combination truck</td>
<td>1.5140</td>
<td>0.9376</td>
</tr>
<tr>
<td>Energy Consumption</td>
<td>Single unit truck</td>
<td>24.4</td>
<td>15.5</td>
</tr>
<tr>
<td></td>
<td>Combination truck</td>
<td>34.3</td>
<td>25.0</td>
</tr>
</tbody>
</table>

Total Emission \(\Rightarrow\) Emission Rate \(\times\) Vehicle activities

Result from distribution network model
Hypothetical Case Study
## Model Inputs

<table>
<thead>
<tr>
<th>Data Source</th>
<th>Data field</th>
<th>Data year</th>
<th>Variable estimated</th>
<th>Adopted value (lower/upper bound)</th>
</tr>
</thead>
<tbody>
<tr>
<td>D&amp;B survey (via SimplyMap)</td>
<td>Number of convenient stores per zip code</td>
<td>2010</td>
<td><strong>Customer density</strong> $\delta_d$ (# conv. stores/sq mi)</td>
<td>1.93 (0.44/24.85)</td>
</tr>
<tr>
<td>D&amp;B survey (via SimplyMap)</td>
<td>Prepared food sales volume by store type (supermarket and convenient) ($/year)</td>
<td>2010</td>
<td><strong>Convenient store market share</strong></td>
<td>0.14 (0.01/0.65)</td>
</tr>
<tr>
<td>Census 2010 (via SimplyMap)</td>
<td>Zip code area (sq miles)</td>
<td>2010</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Census 2010 (via SimplyMap)</td>
<td>Population per zip code</td>
<td>2010</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Food Environmental Altas</td>
<td>Prepared food demand rate (lbs/capita-year)</td>
<td>2006</td>
<td><strong>Customer demand rate</strong> $D'$ (lbs/store-day)</td>
<td>956.43 (31/3518)</td>
</tr>
</tbody>
</table>
### Model Input (cont’d)

<table>
<thead>
<tr>
<th>Truck type</th>
<th>FHWA truck classification</th>
<th>Truck payload $V_{max}$ (lbs)</th>
<th>Line-haul transportation cost $C_{d1}$ ($/mile)</th>
<th>Detour transportation cost $C_{d2}$ ($/mile)</th>
</tr>
</thead>
<tbody>
<tr>
<td>LDT</td>
<td>Class 1</td>
<td>9895</td>
<td>0.91</td>
<td>2.07</td>
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<tr>
<td>HDT</td>
<td>Class 3</td>
<td>37097</td>
<td>1.41</td>
<td>3.20</td>
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</table>

<table>
<thead>
<tr>
<th>Cost category (UCC)</th>
<th>Cost elements</th>
<th>Unit</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Operating cost</td>
<td>Fixed terminal operating cost</td>
<td>$/day</td>
<td>3460.87</td>
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<tr>
<td></td>
<td>Variable terminal operating cost</td>
<td>$/lbs</td>
<td>0.059</td>
</tr>
<tr>
<td>Rent cost</td>
<td>Terminal rent cost</td>
<td>$/lbs-day</td>
<td>0.022</td>
</tr>
<tr>
<td>Storage cost (customer)</td>
<td>Customer storage cost $C_h$</td>
<td>$/lbs-day</td>
<td>0.067</td>
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# Model Input (cont’d)

<table>
<thead>
<tr>
<th>Notation</th>
<th>Explanation</th>
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<th>Adopted Value</th>
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<tr>
<td>$r$</td>
<td>Line-haul distance in direct delivery</td>
<td>Miles</td>
<td>25.00</td>
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<tr>
<td>$r_1$</td>
<td>Supplier-UCC line-haul distance</td>
<td>Miles</td>
<td>20.00</td>
</tr>
<tr>
<td>$r_2$</td>
<td>UCC-customer line-haul distance</td>
<td>Miles</td>
<td>5.00</td>
</tr>
<tr>
<td>$K$</td>
<td>Dimension less parameter(^1)</td>
<td></td>
<td>0.82</td>
</tr>
<tr>
<td>$M$</td>
<td>Number of suppliers</td>
<td>/</td>
<td>5.00</td>
</tr>
<tr>
<td>$N$</td>
<td>Number of customers</td>
<td>/</td>
<td>375.00</td>
</tr>
<tr>
<td>$C_s$</td>
<td>Fixed stop cost (invariant to shipped volume)</td>
<td>$/stop$</td>
<td>10.32</td>
</tr>
<tr>
<td>$C'_s$</td>
<td>Variable stop cost (depending on shipped volume)</td>
<td>$/lbs$</td>
<td>0.002</td>
</tr>
<tr>
<td>$H^t$</td>
<td>Fixed terminal process time</td>
<td>Days</td>
<td>0.083</td>
</tr>
<tr>
<td>$n_s$</td>
<td>Number of stops in a delivery tour</td>
<td>(decision variable)</td>
<td></td>
</tr>
<tr>
<td>$\nu$</td>
<td>Delivery lot size from one supplier to one customer</td>
<td>(decision variable)</td>
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</table>
### Results: (1) Vehicle Size Restrictions

<table>
<thead>
<tr>
<th>Scenarios ID</th>
<th>Scenario</th>
<th>Vehicle load factor in Strategy A</th>
<th>Size restriction applied?</th>
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<tbody>
<tr>
<td>S1</td>
<td>HDT</td>
<td>1.00</td>
<td>N</td>
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<tr>
<td>S2</td>
<td>LDT</td>
<td>1.00</td>
<td>Y</td>
</tr>
<tr>
<td>S3</td>
<td>LDT</td>
<td>1.00</td>
<td>Y</td>
</tr>
<tr>
<td>S4</td>
<td>LDT</td>
<td>0.40</td>
<td>Y</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Scenarios ID</th>
<th>Logistics cost (%)</th>
<th>Truck VMT (%)</th>
<th>Energy (%)</th>
<th>PM$_{2.5}$ (%)</th>
</tr>
</thead>
</table>
Results: (2) Effect of Rent/Storage Cost

Strategy A using LDT (FTL); Strategy B using HDT inbound and LDT outbound

(a) Cost change for B1

(b) Cost change for B2
Results: (2) Effect of Rent/Storage Cost

(c) Energy consumption change for B1

(d) Energy consumption change for B2

Warehouse leasing cost ($/sqft-year)
Leasing ratio between customer and UCC
Percentage change from A (%)
Results: (2) Effect of Rent/Storage Cost

(e) PM2.5 change for B1

(f) PM2.5 change for B2
Results: (3) Effect of Customer Demand

Strategy A using LDT (FTL); Strategy B using HDT inbound and LDT outbound

(a) Cost change from strategy A
(b) Energy consumption change from strategy A
(c) PM2.5 change from strategy A
Results: (4) Effect of Customer Density

Strategy A using LDT (FTL); Strategy B using HDT inbound and LDT outbound

(a) Cost change from strategy A

(b) Energy consumption change from strategy A

(c) PM2.5 change from strategy A
Conclusion on UCC Study

• Potential monetary and environmental benefits of UCC could come from
  ➢ maximizing the utilization of the vehicle capacity by consolidation, or
  ➢ providing cheaper storage space at the UCC for its customers

• Logistics cost and the environmental impact (energy consumption and PM$_{2.5}$ emission) of UCC do not always trend in the same direction
  ➢ UCC could achieve both monetary and environmental benefits only under certain conditions, e.g., when there is a high customer density.

• UCC can perform the "break-bulk" function
  ➢ so that the outbound shipments can be carried out by smaller and cleaner commercial vehicles (e.g., electrical trucks)

• UCC could provide value added service
  ➢ such as electrical vehicle charging stations at the UCC, cheap storage space for its customers, etc.
(II) Dynamic En-Route Cargo Consolidation

• Consider the following urban delivery scenario:
  ➢ At any time during a daily operation, a new customer request involving a pair of pickup and delivery tasks arrives at random;
  ➢ All vehicles have wireless mobile communication at all time and are informed of new customer requests in real time;
  ➢ All vehicles in the service area are engaged in their respective pre-scheduled deliveries/pickups when a new request arrives;
  ➢ Arc travel time is time dependent.

• Dynamic En-Route Cargo Consolidation (DERCC) determines
  ➢ which vehicle currently in service should be re-routed
  ➢ how it should be re-routed to perform this newly-arrived request
  ➢ the total fleet cost, as a sum of the travel time cost, the fuel cost, and the vehicular emission cost, is minimized,
  ➢ all vehicles retain their service obligations to their pre-scheduled customers after re-routing
Dynamic En-Route Cargo Consolidation

- Conventional DVRP
  - Vehicle assignment (re-assignment) problem
  - May not retain a vehicle's pre-scheduled customer commitment after re-assignment.

- DERCC
  - Vehicle selection + re-routing problem
  - Vehicles are committed to their pre-scheduled customers even after re-routing due to the pre-loaded cargos to be delivered and customer relationship consideration etc.
Model Assumptions

1. Vehicle fleet is homogeneous;
2. All vehicles start their routes at the depot (O) at time zero;
3. The total work hour limit for each vehicle is 8 hours;
4. A new customer request always comes in as a pair of pick-up and drop-off orders at $T^* > 0$. That is, goods are transported from one customer location to the other. And only one new request is considered at a time.
5. No idling is allowed at stops and thus no idling fuel consumption and emissions are considered;
6. There is no extended waiting time on an arc or at a customer stop;
7. No time window constraint is considered for any existing or new customer demand.
Model Assumptions (cont’d)

8. Vehicle travel time is time dependent, and approximated with a step function of departure time at the starting node $i$ of arc $(i,j)$.

Fig: Arc $(i,j)$ travel time as a step function of departure time at node $i$. 
Model Notations

\(Z_{tt} \): arc travel time cost.

\(Z_f \): arc fuel cost for vehicle \(m\).

\(Z_{pm} \): arc emission cost for vehicle \(m\).

\(N_0 = \{1,2,\ldots,i,\ldots,j,\ldots,k,\ldots,l,\ldots\text{N}\}\): set of unvisited customer nodes at a given \(T^*\) including the new customer nodes \(k\) and \(l\).

\(O\): Depot.

\(N = N_0 \cup \{O\}\).

\(A = \{(i,j)\}, \forall i,j \in N\). 

\(M = \{1,2,\ldots,M\}\): a total of \(M\) assigned vehicles for the pre-scheduled daily operation.

\(S = \{s\} = \{1,2,\ldots,S\}\): set of time periods of the day, \(s \in S\).

\(T^{s-1}\): start time of time period \(s \in S\).

\(d_{ij}\): travel distance (miles) on arc \((i,j), \forall i,j \in N\).

\(t^s_{ij}\): travel time (hours) on arc \((i,j)\) in time interval \(s\), \(\forall s \in S, \forall i,j \in N\).

\(v^s_{ij}\): travel speed (mph) on arc \((i,j)\) in time interval \(s\), \(\forall s \in S, \forall i,j \in N\).

\(D_i\): demand (tons) of customer \(i, \forall i \in N\).

\(u_i\): service type at node \(i, \forall i \in N\). \(u_i=1\) for pick-up; \(u_i=-1\) for delivery.

\(h_i\): handling time (hours) at node \(i, \forall i \in N\).

\(Q\): vehicle capacity (tons).

\(H\): Daily work hour limit. In this study \(H\) is set to 8 hours, i.e., \(H=8\).
Model Notations (cont’d)

• Three decision variables:

\[ x_{ijm}^s : \text{binary decision variable representing vehicle flow on arc (i,j), } \forall i,j \in \mathbb{N}. \text{ If vehicle } m \text{ leaves node } i \text{ for } j \text{ during time period } s, \quad x_{ij}^s = 1; \text{ otherwise, } x_{ij}^s = 0. \]

\[ l_{ij} : \text{decision variable representing vehicle load (tons) on arc (i,j), } \forall i,j \in \mathbb{N}. \]

\[ \tau_i : \text{decision variable representing vehicle departure time at node } i, \forall i \in \mathbb{N}. \]
Model Formulation

Min \( Z = \sum_{(i,j) \in A} \sum_{m \in M} \sum_{s \in S} Z_{f}x_{ijm}^{s} + \sum_{(i,j) \in A} \sum_{m \in M} \sum_{s \in S} Z_{m}x_{ijm}^{s} + \sum_{(i,j) \in A} \sum_{m \in M} \sum_{s \in S} Z_{n}x_{ijm}^{s} \)  

Subject to:

\( \sum_{j \in N \in S} x_{ijm}^{s} = 1, \forall m \in M \)  

\( \sum_{j \in N \in s} \sum_{m \in M} x_{ijm}^{s} = 1, \forall i \in N, \forall m \in M \)  

\( \sum_{j \in N \in s} \sum_{m \in M} x_{ijm}^{s} = \sum_{j \in N \in s} \sum_{m \in M} x_{ijm}^{s}, \forall j \in N, \forall m \in M \)  

\( \sum_{j \in N \in s} l_{ji} - \sum_{j \in N \in s} l_{ij} = D_{ju}^{m}, \forall i \in N \)  

\( H(\sum_{s \in S} x_{ijm}^{s} - 1) \leq \tau_{i} + \sum_{s \in S} x_{ijm}^{s} t_{ij}^{s} + h_{j} - \tau_{j} \leq H(1 - \sum_{s \in S} x_{ijm}^{s}), \forall i \in N, \forall j \in N, \forall m \in M \)  

\( \frac{1}{2} (u_{j} - 1)D_{ju}^{m}x_{ijm}^{s} \leq l_{ij} \leq Q - \frac{1}{2} (u_{j} + 1)D_{ju}^{m}x_{ijm}^{s}, \forall i \in N, \forall j \in N, \forall m \in M \)  

\( 0 \leq l_{ij} \leq Q - \frac{1}{2} (u_{j} - 1)D_{ju}^{m}, \forall i \in N, \forall j \in N \)  

\( \sum_{(i,j) \in A \in S} t_{ij} x_{ijm}^{s} + \sum_{(i,j) \in A \in S} h_{j} x_{ijm}^{s} \leq H - T^{s}, \forall m \in M \)  

\( T^{-1} \sum_{j \in N \in S} x_{ijm}^{s} \leq \tau_{i} \leq T^{s} \sum_{j \in N \in S} x_{ijm}^{s} + H(1 - \sum_{j \in N \in S} x_{ijm}^{s}), \forall i \in N, \forall S \in S, \forall m \in M \)  

\( \tau_{k} \leq \tau_{l} \)  

\( \tau_{0} = 0 \)  

\( d_{ij} = v_{ij} t_{ij}^{s}, \forall i, j \in N, \forall S \in S \)  

\( x_{ijm}^{s} = \begin{cases} 1, & T^{s-1} \leq \tau_{i} \leq T^{s} \\ 0, & Otherwise \end{cases}, \forall i, j \in N, \forall m \in M, \forall S \in S \)
Cost Components

1. Travel time cost

\[ Z_{tt} = pt_{ij} \]

where \( p \) is the driver's wage ($/hr) and \( t_{ij} \) is the travel time on arc (i,j).

2. Fuel cost

\[ Z_f = C_f P_{ij} \]

where \( C_f \) is the fuel price and \( P_{ij} \) is the fuel consumption:

\[ P_{ij} = \alpha_{ij} (w+l_{ij}) d_{ij} + \beta(v_{ij})^2 d_{ij} \]

where \( \alpha \) is an arc specific constant, \( \beta \) is a vehicle specific constant and \( w \) is the vehicle curb weight (tons). (Adopted from Bektas and Laporte, 2011)

3. PM_{2.5} Emission Cost

\[ Z_{pm} = C_e E_f d_{ij} \]

where \( C_e \) is the unit cost of PM_{2.5}; \( E_f \) is the arc PM_{2.5} emission rate (g/mi) estimated by vehicle speed and weight using the U.S. Environmental Protection Agency’s Motor Vehicle Emission Simulator (MOVES) (EPA, 2012).
Cost Components (cont’d)

• **PM$_{2.5}$ Emission Factor $E_f$**

\[ E_f = \frac{\gamma}{(v_{ij} + \eta)} + \sigma (w + l_{ij}). \]

The model coefficients:
\[ \gamma = 8.853, \quad \eta = 0.2323, \quad \sigma = 0.006462. \]

The model goodness of fit indicator adj-$R^2$ is 0.99.

*Fig: PM$_{2.5}$ Emission Factor Curve*
Visual Examination of the Cost Functions

Fig: Cost function plots by gross vehicle weight: (a) total cost, (b) travel time, (c) fuel and (d) PM$_{2.5}$ (from bottom to top layer: 20,000lbs, 40,000lbs, 60,000lbs, 80,000lbs respectively).
Visual Examination of the Cost Functions (Cont’d)

Fig: Cost function plots by travel speed: (a) total cost, (b)) PM$_{2.5}$ (travel speed from bottom to top between 10 and 70 mph at 10 mph increment respectively).
Small Numerical Example

The network covers as far north as Lincolnwood, as far south as West 47\textsuperscript{th} St, as far east as Grant park, and as far west as Westchester.

The distance from south to north is 14.1 miles and 13.3 miles from east to west.
# Network Setup (at T*)

<table>
<thead>
<tr>
<th>Node</th>
<th>Address</th>
<th>Demand (1000lbs)</th>
<th>Service Type (u)</th>
<th>Dwell time (mins)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Depot (O)</td>
<td>800 Broadview Village Sq</td>
<td>0</td>
<td>+1</td>
<td>0</td>
</tr>
<tr>
<td>Customer1(C1)</td>
<td>2656 N Elston Ave</td>
<td>3</td>
<td>-1</td>
<td>15</td>
</tr>
<tr>
<td>Customer2(C2)</td>
<td>2939 W Addison St</td>
<td>1</td>
<td>+1</td>
<td>5</td>
</tr>
<tr>
<td>Customer3(C3)</td>
<td>2112 W Peterson Ave</td>
<td>5</td>
<td>-1</td>
<td>20</td>
</tr>
<tr>
<td>Customer4(C4)</td>
<td>1154 S Clark St</td>
<td>2</td>
<td>+1</td>
<td>10</td>
</tr>
<tr>
<td>Customer5(C5)</td>
<td>2901 S Cicero Ave</td>
<td>4</td>
<td>-1</td>
<td>15</td>
</tr>
<tr>
<td>Customer6(C6)</td>
<td>4433 S Pulaski Rd</td>
<td>3</td>
<td>-1</td>
<td>10</td>
</tr>
<tr>
<td>Customer7(C7)</td>
<td>4466 N Broadway St</td>
<td>4</td>
<td>+1</td>
<td>15</td>
</tr>
<tr>
<td>Customer8(C8)</td>
<td>1940 W 33rd St</td>
<td>4</td>
<td>-1</td>
<td>15</td>
</tr>
</tbody>
</table>
## Model Parameter Values

<table>
<thead>
<tr>
<th>Parameter</th>
<th>Description</th>
<th>Values</th>
<th>Source</th>
</tr>
</thead>
<tbody>
<tr>
<td>$p$</td>
<td>Hourly driver wage ($)</td>
<td>16.43</td>
<td>Payscale (2009)</td>
</tr>
<tr>
<td>$C_f$</td>
<td>Diesel Price ($/gallon)</td>
<td>4</td>
<td>Bektas and Laporte (2011)</td>
</tr>
<tr>
<td>$C_d$</td>
<td>Unitless coefficient of rolling drag</td>
<td>0.7</td>
<td>Akçelik et al. (2003)</td>
</tr>
<tr>
<td>$A$</td>
<td>Frontal surface area of a vehicle (m$^2$)</td>
<td>5</td>
<td>Akçelik et al. (2003)</td>
</tr>
<tr>
<td>$a$</td>
<td>Acceleration (m/s$^2$)</td>
<td>0</td>
<td>Genta (1997)</td>
</tr>
<tr>
<td>$\theta_{ij}$</td>
<td>Road angle (degree)</td>
<td>0°</td>
<td>Genta (1997)</td>
</tr>
<tr>
<td>$\rho$</td>
<td>Air density (kg/m$^3$)</td>
<td>1.2041</td>
<td>Genta (1997)</td>
</tr>
<tr>
<td>$C_r$</td>
<td>Unitless rolling resistance</td>
<td>0.01</td>
<td>Genta (1997)</td>
</tr>
<tr>
<td>$C_e$</td>
<td>PM$_{2.5}$ emission cost rate ($/\text{ton}$)</td>
<td>34,175</td>
<td>CAFE CBA (2005)</td>
</tr>
<tr>
<td>$g$</td>
<td>Gravitational constant (m/s$^2$)</td>
<td>9.81</td>
<td></td>
</tr>
<tr>
<td>$w$</td>
<td>Vehicle curb weight (tons)</td>
<td>3.629 (or 8,000 lbs)</td>
<td></td>
</tr>
<tr>
<td>$Q$</td>
<td>Vehicle capacity (tons)</td>
<td>14.515 (or 32,000 lbs)</td>
<td></td>
</tr>
</tbody>
</table>
## Results

<table>
<thead>
<tr>
<th>Objective (Minimize)</th>
<th>Optimal Route</th>
<th>Total distance (miles)</th>
<th>Total travel time (hrs)</th>
<th>Energy cost ($)</th>
<th>PM$_{2.5}$ emission cost ($)</th>
<th>Total cost ($)</th>
</tr>
</thead>
<tbody>
<tr>
<td>(A) Total cost</td>
<td>O-C7-C6-C5-C4-C3-C2-C1-C8-O</td>
<td>52.50</td>
<td>2.07</td>
<td>11.08</td>
<td>0.946</td>
<td>45.98</td>
</tr>
<tr>
<td>(B) Travel time cost</td>
<td>O-C7-C5-C4-C3-C2-C1-C6-C8-O</td>
<td>52.49</td>
<td>2.06</td>
<td>12.30</td>
<td>0.974</td>
<td>47.05</td>
</tr>
<tr>
<td>(C) Fuel cost</td>
<td>O-C7-C6-C5-C1-C4-C3-C2-C8-O</td>
<td>53.90</td>
<td>2.19</td>
<td>11.03</td>
<td>0.959</td>
<td>46.73</td>
</tr>
<tr>
<td>(D) PM$_{2.5}$ cost</td>
<td>O-C7-C6-C5-C4-C3-C2-C1-C8-O</td>
<td>52.50</td>
<td>2.07</td>
<td>11.08</td>
<td>0.946</td>
<td>45.98</td>
</tr>
</tbody>
</table>
Summary Findings from Numerical Example

• Strategy (B) achieves the minimal travel time with the price of higher fuel use (+11%) and more harmful emissions (+3%).
  ➢ The travel time strategy does not necessarily yield the same as the total cost strategy.
  ➢ Fuel cost and emission cost can not be ignored when green routing is also an important routing criterion.
• Strategy (C) has the lowest energy consumption but requires the longest travel time, which yields a slightly increase of total cost from (A).
• The total cost strategy (A) represents a trade-off between travel time and fuel consumption.
• PM2.5 cost is at least an order of magnitude smaller than any other cost components.
• The total cost strategy (A) and emission strategy (D) yield the same results.
Larger Case Study

- **Area**: Austin, Texas.

- **Geographical Coverage**: As far north as Salado, as far south as San Antonio, as far east as Bryan, and as far west as Fredericksburg. The distance from south to north is 113 miles and 172 miles from east to west.

- **Network Size**: 138 vehicles in the fleet and 1005 customers nodes.

<table>
<thead>
<tr>
<th>Methods</th>
<th>Optimal Solution (Y/N)</th>
<th>Computation Time (mins)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exact solution</td>
<td>Y</td>
<td>9.00</td>
</tr>
<tr>
<td>Emission-based Heuristic Algorithm</td>
<td>Y</td>
<td>1.64</td>
</tr>
</tbody>
</table>
Conclusion on Dynamic En-route Cargo Consolidation

• Fuel cost is not trivial in total cost.

• Vehicle load cannot be ignored when energy and emission costs are considered in the total cost function.

• The total cost strategy represents a compromise between travel time and energy consumption.

• Examples seem to suggest the total cost strategy and the emission strategy tend to be consistent while the fuel strategy can yield quite different results.
Closing Remarks

• On the one hand, green supply chain and logistics has not only a long term effect on tackling climate change but also a short term business reward such as fuel savings

• On the other hand, urban freight strategies are often a trade-off between monetary and environmental benefits

• Dynamic cargo consolidation lies in the ability to match the demand and supply better and make more efficient use of the otherwise unutilized or underutilized vehicle capacities in delivery services
  ➢ Advanced information technology can greatly facilitate it

• UCC requires large capital and operating investment and the right ingredients to make it work
Thank you!