SCALING-UP
Revitalizing Mass Transit in the Motorized Metropolis
Case Studies of Istanbul and Mexico City

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We live in Sultanbeyli.
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Metrobus Crosses The Bosphorus
First Trans-continental Bus Rapid Transit
$964,644 core EMBARQ $ and $1.2 M in matching funds from Ford and BP Turkey
HISTORIC PENINSULA
Creating a low emissions zone
Mexico City
Revitalizing Mass Transit in a Motorized Metropolis: the case of Mexico City
What Went Wrong

• Implementation was rushed
• Financial planning was too tight
• Early destruction of several segregation devices
• Bad alignment of some stations
• Pavements were not initially reconstructed
• Fare collection implementation could have longer time-table and stronger supervision

Metrobus Expansion
An ecosystem change in Mexico
“Si estos idiotas solo tomaran el bus, yo ya estaría en la casa.”
MEDEC Study: A Low Carbon Future

- CTS-Mexico for World Bank Investment Framework for Clean Energy & Development
- 13 Different Strategies for Reducing CO2
- From new vehicles and fuels to urban and transport planning: to get 1,300 megatonnes by 2030.
$886 million

$16 million
Shell Foundation’s mission is to develop, scale up, and promote enterprise-based solutions to challenges arising from the impacts of energy and globalization on poverty and the environment.

CATERPILLAR FOUNDATION

Since its inception in 1952, the Caterpillar Foundation has made contributions totaling more than $300 million to organizations and projects that maintain Caterpillar’s legacy of good citizenship. Caterpillar Foundation funds are helping to enhance educational programs, support health needs, sustain historic landmarks, expand libraries, preserve environments, and promote culture.
Thank You

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