Northwestern University Transportation Center presents

The Annual William A. Patterson Transportation Lecture

Governor Scott McCallum
President & CEO
The Aidmatrix Foundation, Inc.

Focus Transportation: Humanitarian Relief Through Better Technology

Wed. April 22, 2009 – 7:30 pm
James L. Allen Center – Tribune Auditorium
2169 Campus Drive, Evanston, IL
The Aidmatrix Vision

• Imagine a world of balance between those who have and those in need, created by a network of aid solutions offering give and take to mobilize product, human and financial resources
Why Aidmatrix?

To match our society’s excess with our need

- **96 billion pounds** of food goes to waste in the US each year, while over **34.5 million Americans** struggle with hunger.

- The US destroys **$6.25 billion in medical products** each year while over **10,000 children** die each day from preventable and easily curable causes.
Aidmatrix is an international nonprofit sponsored by some of the world’s leading corporations.

We leverage innovative solutions from industry and apply them to the Nonprofit world.

The Aidmatrix global Network orchestrates the Right Aid to the Right People at the Right Time™

Aidmatrix affects more than 65 million people and 35,000 aid and relief organizations.

We orchestrate $1.5 Billion in Aid each year around the globe.

Offices: USA, Germany, India
Right Aid to the Right People at the Right Time™

The Aidmatrix Network connects Donors to Nonprofit organizations to People needing aid

- Internet-based system matches donation offers from sponsors, corporations, organizations, associations, individuals
- Nonprofit agencies process offers (everyday surplus; needs-based products in time of disaster)
- Broad-based Aid (food, clothes, medicine, supplies) reaches those who need aid
Aidmatrix provides the solution technology that mobilizes 95% of all food products donated in America to hunger-relief initiatives.
Medical Relief Exchange

- Aidmatrix supplies an Internet-based system for surplus, discounted and donated medicine & health-related products totaling more than $60 Million annually
Disaster Relief Exchange

- Aidmatrix was heralded as one of "the things that went right" during the catastrophic effects of Hurricane Katrina
  (cited Wall Street Journal, September, 2005)
Each entity has an efficient outlet for participation & can communicate offers/needs.

FEMA & State Portals

Needs Are Shared/Posted, Right Aid Received

General Public

Products/Services

Volunteer Time

Offers Flow Down

Needs Flow Up

State VOADs, Local gov’t etc.

People in Need

Industry Portals

Completed by:

Web Portal, Call Center, Email & Paging Notification

Private Co. & Industry Portals not Federally Funded
In Kind Donations

Volunteers

Transportation

Food Banks

VOAD Members
TX Food Bank Network Transportation

What is it?

- It is a Nonprofit load board with transportation partners committed to savings for humanitarian organizations
  - Ultimately More Savings will help Feed More People
- Easy, Fast, and Effective transportation coordination.
TX Food Bank Network Transportation

supported by Aidmatrix

Donors - Aidmatrix - TX Food Banks

People in Need

- Ease
- Speed
- Accountability
- Visibility
- Transparency
- Quality
• Food Banks Post Needs

1. Needs Posted
2. Transportation Partners Notified
3. Food Banks Accept Offer
4. Food Bank Connection Arranged
5. Transport Happens
6. Transport Donation Acknowledged

Partner Review And Offers

Aidmatrix Network – Offers Flow
• In only 6 months savings have provided over 65,000 extra meals for hungry Texans.
• Almost 10% of Transportation Loads have been Donated
• Donations and Discounted offers have provided an average savings of $449.55 per load
U.S. States Actively Using the Aidmatrix Network®
AKA FEMA’s National Donations Management Network
As of March 2009

FEMA Territories I-X
Donor Access

Welcome to the Aidmatrix Network

FEMA, the Aidmatrix Foundation and other companies or individuals to offer their portal is designed to make it as easy as possible to volunteer your skills and time to the nonprofit field. We would like to extend our support to FEMA and their nonprofit partners.

Donate now

Click Here to donate to FEMA.

Or select a state to donate directly to them.

--Select One--

National Portal - www.fema.gov

State Portal - State’s website
Con Otros Gobiernos

- **Gobiernos Nacionales**
  - Honduras, Romania, USA, India

- **Internacionales**
  - NATO, UN

- **Locales (60+)**
Everyone Benefits . . .

Aidmatrix revolutionizes the delivery of Humanitarian Aid

- more efficient donation processes
- appropriate allocation of donated items
- more timely delivery to people in need
- reduced waste of unused items
- more people in need are served